



BACCALAUREATE STUDIES IN PPPM

The undergraduate program in planning, public policy and management (PPPM) provides an interdisciplinary liberal arts education that prepares students for work in the fields of planning, policy and public and nonprofit management. Our program is unified by a commitment to apply the knowledge and tools of the social and natural sciences to help achieve societal goals. Our concerns are the issues of the day and the emerging problems of tomorrow. Our approach is action oriented, interdisciplinary and focuses on solving real-world problems. The PPPM faculty has expertise in a wide range of disciplines—from economics to political science to natural resources. The size of the program is limited to create an environment that offers close student-faculty collaboration. Through courses and other learning opportunities, such as internships and field programs, we strive to create an educational climate that is both exciting and challenging.

A B.A. or B.S. degree with a major in planning, public policy and management provides a sound basis for graduate study in fields such as urban planning, public policy, public management, business, law, journalism, public health and social welfare. In addition, graduates are prepared for entry-level positions in public service, nonprofit and private firms that address issues allied to planning, public policy and public management. Additional information about the department can be found at <http://pppm.uoregon.edu>.

Preparation. High school students planning to pursue a college major in PPPM should work to develop communication skills, analytical skills, and community experience. Communication skills can best be developed through courses in speech, English, and debate and public speaking experience. Analytical skills can be developed through courses requiring independent and conceptual thought such as mathematics, economics and computer science. Community and school leadership experiences are excellent preparation for a career in PPPM. Volunteer work, paid after-school jobs, and travel are all ways of acquiring community-based experience essential in PPPM. Undergraduates preparing to major in PPPM should take a broad base of courses in the social sciences including economics, political science, and sociology, and develop analytical and writing skills through courses in mathematics, computer science, journalism, and English. Those interested in organizational issues may wish to take courses in psychology and business; those interested in environmental issues should develop a base of knowledge about the natural world through courses in geography, geology, biology and chemistry.

PRE-PPPM PROGRAM

Students interested in the PPPM major may declare themselves pre-PPPM majors. Advising for pre-PPPM majors and for other students interested in the program is provided by the department in 121B Hendricks Hall (346-3604), or email: pppmadv@uoregon.edu. Students should meet with the Internship and Undergraduate Advising GTF prior to declaring a pre-PPPM major.

ADMISSION TO THE MAJOR

The major in planning, public policy and management is open to upper-division students. Students should apply for admission in the term prior to achieving upper-division standing (90-105 credits). Students **must** complete at least 30 credits of the course work for the major after admission. The department strongly encourages applications from individuals regardless of race, age, gender, sexual orientation, religion, or ability. We recognize that affirmative action and equal opportunity begin with the development of professionals who represent a diversity of ideas and cultures. The department encourages applicants who have demonstrated scholarly ability and who have some experience, either paid or volunteer, in public service. Preference is given to applicants who have completed a majority of the university's general-education group requirements and have a grade point average of 3.00 or higher.

THE MAJOR

Pending approval, the PPPM Major is changing! Requirements are becoming more flexible, with increasing options for you to complete the major. The PPPM major requires a **minimum of 60 credits** to satisfy major requirements:

- 28 credits of **required core courses**: Core courses are central to the major. Together, these courses expose students to the broad field of planning, public policy and management, and they provide the foundation for more advanced work in a focal area.
- 32 **elective credits** (elective courses, internship, thesis): Developing sufficient background to work in the fields of planning, public policy and public and nonprofit management requires solid academic preparation, individualized inquiry and experiential learning. The elective requirements for the major provide for flexibility and balance in achieving these learning goals.

How you satisfy your core requirement depends on whether your first term in the major is before or during Spring 2010, or after. With one exception, the elective credit requirement is the same for everyone, regardless of when they enter the major.

IF YOUR FIRST TERM IN THE MAJOR IS SPRING 2010 OR BEFORE

PPPM Core Course Requirement (28 credits total)

Overview Courses – any 3 of the following 6 courses:

- PPPM 201 Introduction to PPPM (4 credits/ fall term). Overview of problems addressed and the intellectual and methodological approaches to these problems in the fields of planning, public policy and public management.
- PPPM 280 Introduction to the Nonprofit Sector (4 credits/ spring term). Introduction to the challenges faced by nonprofit organizations: structure, governance, resource development and planning.
- PPPM 325 Community Leadership and Change (4 credits / fall term). Explores issues of sustainable change at the community level by examining topics such as transportation, environment, housing issues.
- PPPM 326 Regional Leadership and Change (4 credits / not offered 2009-10). Examines economic, socio-cultural, and political forces that affect regions, institutions and leadership roles.
- PPPM 327 Global Leadership and Change (4 credits / spring term). Explores issues of leadership in global social economics, and ecological sustainability, including population, technology and diversity.
- PPPM 407 Introduction to Urban Planning (4 credits/ winter term).

Skills Courses -- 2 courses – PPPM 413, AND either PPPM 414 or PPPM 434:

- PPPM 413 Quantitative Methods (4 credits / fall term). The course is designed to prepare students to use data analysis techniques to answer policy and management questions.

And:

- **Either** PPPM 414 Introduction to Research Design (4 credits / not offered 2009-10). An overview of the framing and design of research projects.
- **Or** PPPM 434 Urban GIS (4 credits/winter term). Introduces students to basic application of GIS in areas of environmental, demographic, sustainability and transportation-related research.

Capstone Courses (both required):

- PPPM 330 Policy and Planning Analysis (4 credits / winter term). Examines the approaches and methods for analyzing public policy and plans, including case studies and examples.
- PPPM 494 Practice of Leadership and Change (4 credits / spring term). Examines the principles of leadership and change through discussions, guest lectures, and personal reflection.

**PPPM majors must take core courses for a letter grade and receive a C- or better to pass. In special circumstances, students may petition the Undergraduate Director to substitute classes.

IF YOUR FIRST TERM IN THE MAJOR IS SUMMER 2010 OR AFTER

PPPM Core Course Requirement (28 credits total)

Overview Courses

- PPPM 201 Introduction to PPPM (4 credits/ fall term). Overview of problems addressed and the intellectual and methodological approaches to these problems in the fields of planning, public policy and public management.
- PPPM 280 Introduction to the Nonprofit Sector (4 credits/ spring term). Overview of challenges faced by nonprofit organizations: structure, governance, resource development and planning.
- PPPM 407 Introduction to Urban Planning (4 credits/ winter term).

Skills Courses

- PPPM 413 Quantitative Methods (4 credits / fall term). The course is designed to prepare students to use data analysis techniques to answer policy and management questions.
- PPPM 434 Urban GIS (4 credits/winter term). Introduces students to basic application of GIS in areas of environmental, demographic, sustainability and transportation-related research.

Capstone Courses

- PPPM 330 Policy and Plan Analysis (4 credits / winter term). Examines the approaches and methods for analyzing public policy and plans, including case studies and examples.
- PPPM 494 Practice of Leadership and Change (4 credits / spring term). Examines the principles of leadership and change through discussions, guest lectures, and personal reflection.

**PPPM majors must take core courses for a letter grade and receive a C- or better to pass. In special circumstances, students may petition the Undergraduate Director to substitute classes.

THESE GUIDELINES APPLY TO ALL MAJORS (WITH ONE EXCEPTION NOTED BELOW)

PPPM Elective Credit Requirement (32 credits total):

You may satisfy this 32 credit requirement with any combination of the following:

- up to 32 PPPM elective course credits (maximum of 4 credits below the 300-level)
- 1 credit Internship Development (PPPM 412) and 4 to 12 credits internship (PPPM 404; prerequisite PPPM 412)
- up to 8 credits Honor's Thesis (PPPM 403; minimum GPA requirement)

➔ **For students whose first term in the major is spring 2010 or before:** up to 8 credits of related elective courses may come from other related departments (requires PPPM Internship and Undergraduate Advising GTF approval).

Focal Areas for PPPM Elective Courses: All PPPM students are encouraged to take 3 or more elective courses focused on a substantive policy area or set of skills in planning and public policy in order to develop a personalized area of expertise. Among the department's strengths are:

- land use and the built environment
- environmental planning and policy
- social and health policy
- community development
- nonprofit management and philanthropy

In addition, students can work with the Internship and Undergraduate Advising GTF to develop a focal area customized to their particular interests.

Internship: Internships are highly recommended for all PPPM students. Internships offer students real-world opportunities to explore and clarify their focal areas and career goals, apply academic learning, develop new skills, and network with professionals. This career-building experience prepares students for fellowships, professional positions, or further academic study.

Students may complete internships with local, regional, national, or international organizations on a part-time or full-time basis. Although internships are not a requirement, students may register for 4 to 12 elective credits of PPPM 404 Internship (1 credit = 30 hours of internship during a 10-week term). PPPM 412 Internship Development is a one-credit course that focuses on strategies and tools for planning a successful internship and is a pre-requisite for PPPM 404 Internship. Students interested in developing an internship should enroll in PPPM 412 and meet with the Internship & Undergraduate Advising GTF (121B Hendricks Hall; email interns@uoregon.edu).

Students also have the opportunity to work on applied research projects through the **Community Planning Workshop** (PPPM 419) using up to 10 credits towards their elective credit requirement. In this workshop, students form small research teams to apply research and development techniques that lead to the identification of tangible solutions to real community problems. **Admission is by application only; only students with strong backgrounds are admitted.**

Honors Program: The Honors Program in PPPM offers qualified students a challenging academic experience, opportunities for independent work, and interaction with faculty members. The program's bachelor's degree with honors revolves around a thesis project carried out under the direction of a faculty member. **The student must have a 3.75 GPA to choose the Honors Program, and it requires the completion of a thesis.**

Thesis: The thesis is a two-term self-directed research project culminating in a final paper. Students may pursue an undergraduate thesis in PPPM if they are accepted in the PPPM Honors Program, or if they are enrolled in the Robert D. Clark Honor's College. Students that wish to pursue the thesis option, will need to: (1) identify a faculty member willing to supervise their thesis work, and (2) obtain permission from the Undergraduate Director to register for thesis classes. Students typically work with a faculty member with whom they have taken courses related to their thesis topic. Students may not pursue the thesis option without prior approval and should plan their course preparation prior to the thesis carefully with a faculty advisor. The thesis is ideal for students with strong analytical skills wishing to explore a specific topic in detail. It is particularly recommended for students who are considering going on to graduate-level education. Students should complete the skills courses PPPM 413 (Quantitative Methods) and PPPM 434 (Urban GIS) prior to beginning their thesis. The thesis course sequence is:

- PPPM 403 (4 cr): Thesis [winter term]
- PPPM 403 (4 cr): Thesis [wpring term]

Michael Hibbard Award for Excellence

The Michael Hibbard award is given to the graduating student who demonstrates exceptional academic ability. All students are eligible for consideration.

For more information

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An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be made available in accessible formats upon request.

Admission to the Major. The department accepts applications for admission during fall, winter, and spring terms. **Admission to the major is effective the following term.** To be considered for admission, students must submit the following materials:

1. Completed application form, including a proposed course of study;
 2. Transcripts from all colleges and universities attended (unofficial transcripts are fine);
 3. A brief resume of educational, employment history, and volunteer history;
 4. A personal statement describing career goals and how the major in PPPM will help achieve those goals. The statement should be limited to two typed, double-spaced pages.
- See application for additional information.

Application deadlines:

Fall term	October 14
Winter term	January 27
Spring term	April 21

PRE-PPPM PROGRAM

A broad liberal-arts background as well as the development of analytical skills is important for the major in planning, public policy and management.

The following course is a pre-requisite to a required PPPM core course (PPPM 330) and should be taken prior to applying for the major:

- EC 201 Introduction to Economic Analysis: Microeconomics

In addition, because a broad liberal-arts background is important for studying in PPPM, the following courses are strongly recommended as background to the major.

- EC 202 Introduction to Economic Analysis: Macroeconomics
- PS 201 United States Politics
- PS 203 Intro to State and Local Government
- SOC 207 Social Inequality
- SOC 304 Community, Environment, and Society
- Math 111 College Algebra
- CIS 110 Information Technology
- GEOG 141 The Natural Environment

This **two-year sample program** outlines a suggested schedule for pre-PPPM majors. This incorporates strongly recommended background courses for PPPM; as of the time of this writing, it allows for completion of university writing, the group-satisfying and multicultural general education requirements, and a portion of the B.A. language or the B.S. math requirements. (*Check university advising materials for updates to these requirements.*)

Freshman year, fall term	14-16 credits
WR 121-College Composition I	4
GEOG 141-The Natural Environment [^]	4
Arts and Letters group-satisfying course	3-4
Multicultural requirement course	3-4

Freshman year, winter term	14-16 credits
PS 201-United States Politics [#]	4
SOC 207-Social Inequality [#]	4
Arts and Letters group-satisfying course	3-4
Multicultural requirement course	3-4

Freshman year, spring term	16 credits
WR 122 or 123-College Comp II or III	4
PS 203-Intro to State and Local Government [#]	4
CIS 110-Information Technology	4
MATH 111-College Algebra	4

Sophomore year, fall term	15-16 credits
PSY 201-Mind and Brain [^]	4
PPPM 201-Intro to Planning, Public Policy and Management [*]	4
EC 201-Intro to Economic Analysis: Microeconomics (EC 201) [#]	4
Arts and Letters group-satisfying course	3-4

Sophomore year, winter term	16 credits
PSY 202-Mind and Society [^]	4
EC 202-Intro to Economic Analysis: Macroeconomics (EC 202) [#]	4
B.A. language or B.S. math req.	4
Elective ^{**}	4

Sophomore year, spring term	16 credits
SOC 304-Community, Environment & Society	4
PPPM 280-Intro to the Nonprofit Sector [*]	4
B.A. language or B.S. math req.	4
Elective ^{**}	4

[^]Satisfies Gen Ed Science group requirement.
[#]Satisfies Gen Ed Social Science group requirement.
^{*}Meets Gen Ed Social Science group requirements; note only 1 course may be used for both major and group requirements.
^{**}Consider courses in scientific, technical or journalistic writing, additional courses in math, computer science, economics, political science or sociology.