



## Community and Regional Planning Guide to Fields of Interest

Planning students select a set of courses in consultation with their advisor to focus their elective work on an area of special interest. A field of interest generally consists of at least 20 credits. There are no formal concentrations, but the PPPM department is particularly strong in the following:

Community Development  
Sustainable Land Use and Built Environment  
Environmental Planning and Policy  
Collaborative Planning and Civic Engagement  
Nonprofit / Philanthropy  
Public Administration and Public Policy  
Sustainable Land Development

In choosing field of interest classes, students should think about their undergraduate/professional background and their career objectives. It is helpful to consult with an academic advisor, a professional working in the desired career area, and fellow students. Students should also consider a balance in their training for their between:

- **Knowledge:** Consider classes that provide the substantive training in a particular topic area (e.g., natural resources, transportation, land use). These knowledge classes may also help provide you with more theoretical and analytical skills that you will use throughout your career.
- **Skills:** Consider classes that provide important analysis and technical skills (e.g., GIS, Cost-Benefit Analysis, Urban Economics, Statistics, Qualitative Methods).

### Advising

CRP students are assigned a provisional academic advisor prior to their enrollment, but students are free to change academic advisors at any time. They should confirm the change with their new advisors and submit a Change of Advisor form. CRP advising includes:

- **Individual Advising.** Each first year MCRP student is strongly recommended to regularly meet with their advisor to discuss their general progress and the selection of electives.
- **Group advising.** MCRP students are invited to participate in group advising sessions where courses and career strategies are discussed. These sessions are organized topically on the basis of faculty expertise (e.g., environmental planning, community development, regional planning).
- **Mid-Program Review.** Each MCRP student is requested to meet with his or her advisor before registering for second year fall term courses. The purposes of this meeting are to review student progress and help select field of interest courses.

# Possible Fields of Interest

## Community Development

<u>Components:</u>	Social Equity	Economic Development	Nonprofit Roles in Development
<u>Affiliated Faculty:</u>	Gerardo Sandoval Mike Hibbard	Rebecca Lewis Megan Smith	Bob Parker

Community Development is concerned with advancing the ecological, economic, and social health of human settlements – from rural regions and small towns to cities and their neighborhoods to suburbs. This field entails developing and analyzing plans, policies, and programs that advance social equity, generate appropriate jobs and create community wealth, and pay heed to the natural and built environment.

Socioeconomic Development Planning	PPPM 546
Public and Nonprofit Financial Management	PPPM 684
Resource Development for Nonprofit Organizations	PPPM 581
Public Participation in Diverse Communities	PPPM 552
Managing Nonprofit Organizations	PPPM 680
Urban Revitalization	PPPM 532
Strategic Planning Management	PPPM 526
Social Policy and Cost-Benefit Analysis	

## Sustainable Land Use and Built Environment

<u>Components:</u>	Transportation Urban Form	Obesity	Walkability and Livability
<u>Affiliated Faculty:</u>	Marc Schlossberg, Rich Margerum,	Yizhao Yang, Bob Parker,	Rebecca Lewis, Megan Smith

Sustainable Land Use and the Built Environment focuses on the interaction between land use and the design of human settlements at the local scale. Teaching students how to think about the relationships between sustainability, quality of life, the relevant policy environment, individual behavior and decision-making are fundamental to this focus area.

Environmental Impact Assessment	PPPM 508
Urban Geographic Information Systems (GIS)	PPPM 534
Bicycle Transportation	PPPM 538
Land Use Planning & Growth Management	PPPM 540
Natural Resource Policy	PPPM 543
Seminar in Growth Management	PPPM 507
Seminar in Land Development	PPPM 507
Seminar in Water and the Built Environment	PPPM 507
Sustainable Urban Development	PPPM 542
Environmental Policy	PPPM 544
Green Cities	PPPM 545

## Environmental Planning and Policy

Components: Environmental Policy    Natural Resources Planning    Open Space and Recreation Planning

Affiliated Faculty: Rich Margerum,    Mike Hibbard,    Rebecca Lewis,  
Bob Parker,    Grant Jacobsen,    Nicole Ngo

Environmental planning and policy focuses on the intersection of the built and natural environments, issues of environmental quality, open space preservation, and the implementation tools and policies aimed at bridging positive environmental and community outcomes. This focus area prepares students for working in environmental organizations, advocacy groups and policy organizations.

Environmental Impact Assessment	PPPM 508
Land Use & Growth Management	PPPM 540
Natural Resources Policy	PPPM 543
Collaborative Planning and Management	PPPM 548
Seminar in Land Development	PPPM 507
Seminar in Growth Management	PPPM 507
Seminar in Water and the Built Environment	PPPM 507
Strategic Planning Management	PPPM 526
Environmental Policy	PPPM 544
Green Cities	PPPM 545
Sustainable Urban Development	PPPM 542

### Other Departments and Courses

- Biology: Freshwater Ecology, Wetlands Management
- Economics: Economy of the Pacific Northwest, Resource and Environmental Economics
- Geography: GIS, Environmental Measurement, Hydrology, Stream Morphology
- Landscape Architecture, Applied Ecology, Ecological Restoration, Landscape Planning

## Collaborative Planning and Civic Engagement

Components: Processes    Public Engagement    Interorganizational Relationships

Affiliated Faculty: Gerardo Sandoval    Rich Margerum    Megan Smith  
Mike Hibbard

The issues of governance and public involvement are central to the issues of planning and its related disciplines. Students interested in this area should explore coursework that exposes them to the principles that will help them understand approaches and strategies as well as the techniques that can be used in practice.

Public Policy Analysis	PPPM 636
Introduction to Public Law	PPPM 518
Public Management	PPPM 633
Collaborative Planning and Management	PPPM 548
Project Management	PPPM 525
Seminar in Public Sector Leaders	PPPM 507
Strategic Planning and Management	PPPM 526
Public Participation in Diverse Communities	PPPM 552

## Nonprofit / Philanthropy

<u>Components:</u>	Philanthropy	Fundraising	Nonprofit Management
<u>Affiliated Faculty:</u>	Renee Irvin	Laura Leete	Marc Schlossberg

Increasing opportunities in nonprofit and philanthropic enterprise have resulted from strong growth in assets and expanded activities in the nonprofit sector. Nonprofit enterprise has broadened, and the complexities of its management require professional skills specific to the sector. Those who concentrate in this field will benefit from one of the most extensive nonprofit curricula in the nation, which has a strong applied emphasis.

**Note:** students interested in this field of interest may also wish to obtain a Graduate Certificate in Nonprofit Management or a concurrent masters degree in Nonprofit Management

Socioeconomic Development Planning	PPPM 546
Grant Proposal Writing	PPPM 522
Public and Nonprofit Financial Management	PPPM 684
Resource Development for Nonprofit Organizations	PPPM 581
Managing Nonprofit Organizations	PPPM 680
Program Evaluation	PPPM 565
Board Governance	PPPM 687
Project Management	PPPM 525
Collaborative Planning and Management	PPPM 548
Managing Nonprofit Organizations	PPPM 680

## Public Administration and Public Policy

<u>Components:</u>	Public Policy	Public Management	Assessment and Evaluation
<u>Affiliated Faculty:</u>	Laura Leete Colleen Chrisinger	Renee Irvin Nicole Ngo	Grant Jacobsen Rebecca Lewis

Issues important to planning are significantly affected by public policies at the state and national level. For example, economic development, transportation, and environmental policies provide funding, program guidelines, mandates and requirements that affect implementation at the state and local levels. Students who concentrate in this field will develop skills in quantitative analysis, evidence-based policy evaluation, and the administrative and management aspects of governance.

**Note:** Students pursuing this option may also want to consider a concurrent degree in the Master of Public Administration program

Public Sector Economy	PPPM 628
Public Budget Administration	PPPM 629
Public Management	PPPM 633
Public Policy Analysis	PPPM 636
Quantitative Methods in Planning & Public Policy	PPPM 656
Program Evaluation	PPPM 565
Health Policy	PPPM 560

## Sustainable Land Development

Components: Finance and Development Regulatory Issues Sustainable Practices

Affiliated Faculty: Rebecca Lewis Dehui Wei Yizhao Yang

With increasing concern about how land development (and redevelopment) affects the sustainability of cities, there is an increased need for professionals to understand more about the development process. The principles and practices are important for professionals working for private clients, government, and nonprofit organizations (like affordable housing providers). These courses focuses on both the key steps and procedures of land development along with the innovative practices that will lead to more sustainable cities.

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Real Estate Finance	PPPM 507
Land Development	PPPM 507
Sustainable Urban Development	PPPM 524
Land Use Policy	PPPM 507
Green Cities	PPPM 545
Seminar in Water and the Built Environment	PPPM 507
Growth Management	PPPM 507

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