Roberto Jiménez—Outstanding Service to Oregon

Roberto Jiménez has been executive director of the Farmworker Housing Development Corporation (FHDC) in Woodburn, Oregon, since 2005. A graduate of Harvard University Kennedy School’s Achieving Excellence in Community Development Program in 2011 and from the University of Oregon in 1998 with a bachelor of arts in comparative literature, Jiménez is the son of a former farmworker. His ancestors settled in what is now New Mexico in 1650 and his family moved to Oregon in the mid-1950s.

Jiménez was the coproject investigator in health research projects published in the Cambridge Journal of Biosocial Science in 2010, and, in 2015, in the Journal of Minority Health. He is currently coproject investigator on a multiyear National Institutes of Health research grant with the University of Oregon to develop an effective intervention to address health inequities in Spanish-speaking families living in the Willamette Valley.

In 2010, he was one of nine presenters asked to speak at the first White House Conference on rental housing in America. Jiménez spends much of his time on public policy relating to immigrant Latinos and

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Timothy Beatley—Distinguished Alumnus

Timothy Beatley is the Teresa Heinz Professor of Sustainable Communities and chair of the Department of Urban and Environmental Planning at the School of Architecture at the University of Virginia (UVA), where he has taught for 28 years.

Beatley is author or coauthor of more than 15 books, including Green Urbanism: Learning from European Cities (recently translated into Chinese and Korean), Native to Nowhere: Sustaining Home and Community in a Global Age, Biophilic Cities: Integrating Nature into Urban Design and Planning, and most recently Blue Urbanism: Connecting Oceans and Cities. Beatley’s book Ethical Land Use was declared by the American Planning Association to be one of the “100 Essential Books in Planning.” Since 2008 Beatley has written a column, “Evergreen,” for Planning magazine every other month. He is also a regular contributor to the Nature of Cities collective blog.

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Lorelei Juntunen—Distinguished Recent Alumna

Lorelei Juntunen is a managing partner and the director of the planning and development practice at ECONorthwest in Portland, Oregon. Juntunen joined the firm after earning back-to-back master degrees in community and regional planning and public administration at UO in 2004. She specializes in land use and redevelopment finance, policy, and planning. Juntunen has played key roles on pivotal projects throughout the Pacific Northwest and across the country, tackling tough, critical issues facing communities, especially in relation to the redevelopment of languishing communities and brownfields. She is a valued team partner known for her ability to coordinate public-private funding strategies for projects ranging from major infrastructure investments to neighborhood-scale, mixed-use development. She has extensive experience relaying complex technical information in written form and in presenting to diverse audiences, ranging from elected bodies and policymakers to neighborhood advisory groups and business owners.

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Greetings

By the time you hold this newsletter in hand, Hendricks Hall, the 88-year-old grande dame herself will have fresh new paint and carpeting, and possibly even new furnishings for the Frazier Hearth. Students will have a new kitchenette and some improved amenities (heat, etc.) in the basement. So... greetings from lovely old Hendricks Hall!

As Department Head Rich Margerum is on sabbatical, I’m here temporarily serving in his stead. PPPM is like the kitchen in a huge, high-end restaurant, with each staff member and each faculty member working ridiculously hard behind the scenes to prepare and deliver the degree programs. Instead of the time span being an evening shift, each shift is the academic year. It is demanding and stressful but, in June, we know that we’ve done well and our graduates are prepared to take on the problems of the future.

One thing that makes our job harder is incorporating applied projects throughout our curriculum. It’s easiest to stop at theory and lecture from the podium. It’s much harder to take the time out to coordinate with regional agencies to weave projects into the curriculum that benefit the agencies, and at the same time allow students to delve into the messy world of professional reality. That insistence on applied work is our heritage and our department ethos, from CSPA to urban planning, regional planning, public affairs, public administration, and nonprofit management.

We describe these applied projects often in these newsletters—so often that you might think that this is normal. Not so! Other planning and public administration schools are astonished by the civic engagement of our students and faculty, given the extremely low resource base in PPPM. Please enjoy this newsletter detailing their accomplishments and donate generously to PPPM!

Renee A. Irvin, PhD
Associate Professor and Acting Department Head
rirvin@uoregon.edu

UO’s Martin Luther King Jr. Awards Recognizes Contribution to Equity, Inclusion, and Diversity

Assistant Professor Gerardo Sandoval and graduate student Lok Yee Au have been honored with the 2015 Martin Luther King Jr. Awards, presented by the University of Oregon Division of Equity and Inclusion. Sandoval was recognized for his work as a faculty member while Au won for her essay written for a class taught by Sandoval. The awards were presented by Interim President Scott Coltrane in January.

Sandoval’s “research and scholarship clearly embodies the spirit and goals of Martin Luther King,” said Professor Richard Margerum, head of the Department of Planning, Public Policy and Management. “His work is focused on engaging some of the most marginal members of society in ways that empower people and improve communities. Furthermore, this work is not theoretical, but heavily applied and embedded in communities throughout Oregon and the West. His leadership and dedication to these issues has been a tremendous asset for the University of Oregon and the planning field in general.”

Au—a community and regional planning and environmental studies student—won an MLK Jr. award for a paper written in Sandoval’s class, PPPM 532, Urban Revitalization in Minority Communities. Her winning essay is titled “Environmental Justice and the City of Eugene.”

PPPM Advisory Council 2014–15

Dan Carol, director of multistate initiatives, Office of the Governor, Salem, Oregon
Julie Daniel, general manager, BRING (Begin Recycling in Natural Groups), Eugene, Oregon
Scott Derickson, BS ’93, MS ’95, city administrator, City of Woodburn, Oregon
David Donaldson, MS ’83, vice president of human resources, Woodland Park Zoo, Seattle, Washington
Priscilla Gould, chair, PacificSource Foundation for Health Improvement, Eugene, Oregon
Kristen Karle, MCRP ’01, housing development director, St. Vincent de Paul of Lane County, Eugene, Oregon
Erik Kvarsten, BS ’82, city manager, City of Gresham, Oregon

Bobby Lee, BS ’95, MS ’98, regional solutions center coordinator, Office of the Governor, Salem, Oregon
Nick Lealack, AICP, MCRP ’01, MPA ’01, planning director, Community Development Department, Deschutes County, Bend, Oregon
Michelle Meador, BS ’97, MS ’01, sales and marketing manager, Moss Adams LLP, Eugene, Oregon
Susan Main, BLA ’91, member services director, League of Oregon Cities, Salem, Oregon
Paul Norris, BS ’67, MUP ’69, planning manager (retired), Oregon Department of Transportation, Keizer, Oregon
Greg Pulliam, BS ’94, vice president, government and community affairs, Cloud Peak Energy, Broomfield, Colorado

Jon Ruiz, city manager, City of Eugene, Oregon
Sara Schooley, MCRP ’09, pedestrian coordinator, Portland Bureau of Transportation, Portland, Oregon
Willie Tiffany, BS ’92, intergovernmental relations manager, Hillsboro Water Department, City of Hillsboro, Oregon
Jeffrey Towery, assistant city manager, City of Springfield, Oregon
Inga Fisher Williams, MS ’87, principal, Coyote Creek LLC, Portland, Oregon
Stephen J. Wright, MS ’81, administrator (retired), Bonneville Power Administration, Portland, Oregon
Give Generously
Your Gift Here Would . . .

. . . create the (Your Name Here) School of Planning, Public Policy and Management. We would have to work on our acronym, though—YNH$PPPM? This would make the School of Architecture and Allied Arts become the enveloping College of Architecture and Allied Arts. Think about it!

. . . bring more deserving, excellent graduate students to UO. Prospective students write us heartfelt emails asking for support, but often must choose another school because they were offered funding elsewhere. As a program director, I can attest that this process each year is disheartening. Your gifts go a long way toward making graduate school at the UO possible. Thank you so much! How about honoring a favorite retired professor with your gift?

. . . support current students in their intrepid endeavors via the PPPM Department Fund. This covers everything from pizza and soda when we bring in speakers like Congressmen Earl Blumenauer and Peter DeFazio (both spoke at Hendricks Hearth this year to packed crowds of students), to paying for student travel to national competitions and conferences. Give generously!

To learn more about giving to PPPM, contact A&AA Development at aaadev@uoregon.edu or 541-346-3697.

—Renee Irvin, Acting Department Head

Faculty Spotlight
Margerum on Sabbatical in Brisbane

Rich Margerum, professor and department head, is spending winter and spring terms in Brisbane, Australia, as part of his sabbatical. He is a visiting faculty member at Queensland University of Technology, where he is teaching a class in planning theory and working on several research projects. He is part of a multiuniversity team engaged in a three-year study of collaborative natural resource management in Queensland. He is also coediting a book with an Australian colleague entitled The Challenges of Collaboration (Edward Elgar Press). The book brings together leading researchers from North America, Europe, and Australia to focus on difficulties associated with collaboration. Finally, he is writing several papers based on previous research.

Margerum and his family are enjoying the urban lifestyle in a high-rise apartment in the city center. Margerum’s first academic position was in Brisbane in 1996, so he knows firsthand how the city has changed. Once a fairly mundane city, it is now a vibrant place with a dense urban population and international flair. More than 36 different countries are represented at his sons’ urban school. The metropolitan area has added more than 400,000 residents since 2001 and continues to have one of the highest growth rates in Australia. The result is a lively culture, but also problems associated with growth. The region has invested in a bus rapid transit system, high-speed river ferries, and a new train line, but is struggling to keep up with the high growth rates.

Student Spotlight
Focus on Current Students

20 under 40 Award

Holly Mar-Conte, MPA candidate, was recently selected for a 20 under 40 Award sponsored by the Register-Guard’s monthly Blue Chip business magazine and Mercedes-Benz of Eugene. She was recognized for her work with United Way of Lane County. The awards are presented annually to recognize rising stars in Lane County, Oregon. Judges evaluate nominees on career achievement, commitment to excellence in career, leadership, commitment to business growth, involvement in community activities, and more. Read more at www.20under40awards.com.

Outstanding Graduate Student Award

Michael Thier, a concurrent MPA and PhD in education policy graduate student, has been awarded the 2015 Outstanding Graduate Student Research Award from the Educational Change Special Interest Group of the American Educational Research Association. The selection committee was impressed by his “visionary and exemplary leadership on the topic of global education in a time of unprecedented change.” The social justice and equity dimensions of Thier’s research and practice were especially noteworthy and appreciated. Thier has been asked to consider submitting some of his dissertation research to the Journal of Educational Change, and was also asked to consider running for one of the offices of the Educational Change Special Interest Group as his career advances.

Women Leaders

Allie Breyer, MPA student, was selected to participate in 2015 National Education for Women’s (NEW) Leadership of Oregon. The program is dedicated to inspiring, educating, and supporting the next generation of women leaders, and is modeled after the award-winning leadership program designed by the Center for American Women and Politics at Rutgers University. For more information, visit www.pdx.edu/womens-leadership/new-leadership-oregon.

International Internship Award

Craig Wiroll, MPA candidate, was awarded a $6,000 Freeman Fellowship grant by the UO Center for Asian and Pacific Studies to help cover expenses related to an internship with the Save Elephant Foundation at Elephant Nature Park in Chiang Mai, Thailand. Although Wiroll has worked with public and nonprofit organizations domestically, “this experience will let me gain knowledge of international nonprofit administration first-hand, and allow me to be more knowledgeable about how to work and interact with international agencies—and perhaps even lead to future employment opportunities abroad,” he says.
Alumni News

PPPM Ducks in Washington, D.C.

Alumni gathered in Washington, D.C., on a December afternoon to exchange stories of life after PPPM. Laughter and “do you remember when” memories filled the restaurant’s alcove. Michelle Rau, BA ’12 (planning, public policy and management; environmental studies), said, “It was a treat to reunite with Oregon alumni and see how everyone is PPPMing in D.C.!” The 16 alumni shared their professional experiences, interests, and what brought them some 2,800 miles from the heart of Hendricks Hall.

As Korrin Bishop, BS ’11 (planning, public policy and management), remarked, “It was inspiring to see not just how many PPPMers have found their ways to D.C., but to also learn about the array of policy and planning issues in which we’re each effecting positive change. PPPM alumni working in our nation’s capital are unquestionably using their education to make our world a better place.”

PPPM alumni working in D.C. and interested in connecting with alumni in the area can e-mail Internship Director Rhonda Smith (rhonda@uoregon.edu).

Department News

Nonprofit Goes to the Forest

Assistant Professor Dyana Mason organized a hike for a group of students in her Introduction to the Nonprofit Sector course in February. The hike, led by Chandra LeGue, MS ’01, nonprofit management certificate ’01, who is the Western Oregon field coordinator for Oregon Wild, followed a class presentation on education and advocacy in the nonprofit sector. Students enjoyed learning about the Willamette National Forest and its wildlife, and the organization’s efforts to protect Oregon’s wild places.

Climate Change and Environmental Policy (PPPM 340) and Environmental Policy (PPPM 444) students used a small unmanned aerial vehicle, or drone, to photograph portions of the campus. PPPM instructor Ric Stephens provided the drone and initial flight training. Campus Planning and Real Estate staff members will use the aerial photos to evaluate various development scenarios.
Students Jump into Multiple Competitions

Affordable Housing Team

Maria Cortez, an MPA candidate, and Evelyn Perdomo, an MCRP candidate, were part of a team including three architecture students that participated in the 2015 HUD Innovation in Affordable Housing Student Design and Planning Competition. The team developed a comprehensive plan for the rehabilitation of the Bayou Towers Senior Apartments in Houma, Louisiana. Project components included site plans, schematic design, a financial analysis pro forma, and provisions for community services and resident needs. The team aimed to balance the rich cultural heritage and natural environment of the city to foster a thriving and resilient senior living center. The changing needs of seniors and their desire to age in place were considered through the use of universal design principles and programs that foster relationships among seniors, youth, and the greater community.

Sustainable Drinking Water Supply Team

Four PPPM graduate students won second place in the 2015 Policy Solutions Challenge–West Region competition in Salt Lake City, Utah. Students from public policy programs across the country compete each year to analyze and propose feasible solutions to complex policy challenges facing the US. This year’s topic was “How can the US ensure sustainable drinking water supplies over the next 20 years?”

The UO team—Eli Tome (MCRP), Kate Hammarback (MPA), Amanda D’Souza (MPA), and Alex Macfarlan (MPA)—received the topic in early January and set about researching US water policy and interviewing water policy experts from the Eugene Water and Electric Board, the UO Oregon Leadership in Sustainability program, Clean Water Services, and the UO geography department. After two months of hard work (and generous feedback from PPPM faculty members, students, and friends), the team submitted their report. The team’s main recommendations were to reform federal laws to support local water reuse, support the establishment of water markets across the US, and increase the efficiency of agriculture (which uses more than 80 percent of fresh water in the US). Upon arriving in Salt Lake City, the team presented to a panel of water experts from the US Bureau of Reclamation, the National Oceanic and Atmospheric Administration, and Salt Lake’s Water Authority. While the PPPM team came in second, the team members agree that it was a fantastic learning experience and that “next year’s PPPM team will take the top prize.”

Urban Land Institute Hines Competition Team

A collaborative cross-discipline team of students, supported by MCRP students Nestor Guevara and Evelyn Perdomo, was given an honorable mention for the Urban Land Institute’s Gerald D. Hines Student Urban Design Competition. The jury recognized their submission, “Urban Groves,” in particular for “the diagrammatic visualization, a good optimization of real estate in plan, as well as the outlined cross section, and general presentation board design.” The ULI Hines Competition administrators noted that in such a competitive year, receiving an honorable mention from the jury was a remarkable achievement in itself.

Inaugural NASPAA Policy Simulation Competition

In February, Jonathan Bennett, MPA candidate, participated in the West Region division of the inaugural Network of Schools of Public Policy, Affairs, and Administration Student Simulation Competition. The competition centered on the use of the Rethink Health simulator, a policy planning tool that models the impacts of changes to healthcare policies.

Students from graduate programs in public administration and public policy programs across the US were grouped into teams to familiarize themselves with the simulator, develop an “ideal” set of policy approaches, adjust these policy-based stakeholder concerns, and then present their findings in a 10-minute presentation to a panel of judges. Although his team did not win, Bennett reports that he truly enjoyed the experience. It allowed him to collaborate with students from other graduate programs while gaining experience in the use of a cutting-edge policy simulator.
Alumni Spotlight

Alumni Updates

Angela Biancone, BA ’14, is administration assistant for Hillside House, Santa Barbara, California.

KC McFerson, MCRP ’14, JD ’14, is watershed program manager for the Colorado Department of Local Affairs, Denver, Colorado.

Heather Wolford, MPA ’14, has been selected as an organizer with the Oregon chapter of the American Federation of Teachers Higher Education Organizing Project.

Ephraim Payne (graduate certificate in nonprofit management ’14) is director of outreach and communications for BRING, Eugene, Oregon.

Jack Heide, MCRP ’13, is the resiliency manager for the New Jersey Resiliency Network. He will assist local governments with resilience and adaptation planning through resource and technical assistance.

Rachel Tochen, MCRP ’12 (nonprofit management certificate ’12), is in her third year of a PhD program at Renmin University of China. Rachel passed her comp exams and is now working on publishing research.

Michelle Bolduc Culab, BS ’10 (planning, public policy and management), is a Planner 1 at Pacific Community Design, Tigard, Oregon.

Janice Rubin, MS ’93 (public affairs), is vocation rehabilitation counselor, Department of Human Services, Eugene, Oregon.

Faculty News

Associate Professor Renee Irvin was invited to the White House in December for a convening of community foundation presidents and academics from across the country. The one-day event allowed foundation executives to trade strategies for reaching and serving diverse populations in the US. She was featured in the December 2014 Consumer Reports for an article on cause-related marketing. In March 2015, she attended a reception in Chicago as one of the honored “most influential” authors of Public Administration Review in its 75 years.


Visiting Assistant Professor (and Urban Institute research associate) Stephan Lindner was cited in the Atlantic and the Roanoke Times for his research on community wellness. The research looks at the differences in social security disability insurance rates across counties and what might account for it. The research first appeared in the Urban Institute’s blog at www.urban.org/urban-wire/why-are-disability-benefit-rates-so-different-across-small-areas. The Atlantic article can be found at theatlnt.ic/1Ck7GAN, and the Roanoke Times rebuttal can be found at bit.ly/1Pr6f8S.

Dyana Mason, assistant professor, had her article, “Recognition and Cross-Cultural Communications as Motivators for Charitable Giving: A Field Experiment,” accepted for publication in Nonprofit and Voluntary Sector Quarterly (bit.ly/1QqQMtg). The periodical has an influence factor of 1.837 and is ranked fifth of 41 in social issues journals.

Professor Marc Schlossberg has been awarded a Fulbright Scholarship for the 2015–16 academic year to work alongside colleagues at Technion University in Haifa, Israel. He plans to engage both research and teaching activities related to his expertise on sustainable transportation, street design, and translating knowledge into practice. This is his second Fulbright Scholarship, a rare honor among Fulbright recipients. In 2009–10, he was awarded a yearlong Distinguished Fulbright Scholarship to the United Kingdom. And as we are keeping score in PPPM, this is PPPM’s fourth faculty Fulbright award in six years. PPPM is also host to several Fulbright graduate students in our master’s programs each year.

Schlossberg and Associate Professor Nico Larco were among six winners from global applicants for the 2015 Ashoka U–Cordes Innovation Award, which recognizes top educational approaches in social entrepreneurship within higher education. Schlossberg and Larco are codirectors of the UO’s Sustainable Cities Initiative.

PPPM instructor Ric Stephens was invited by the government of Seoul, Korea, to comoderate a team for their “Beyond Big Plans” conference. The team will also study the Sewoon Commercial District and help formulate a development strategy in collaboration with city planners. Following this trip, Stephens will visit Yanbu, Saudi Arabia on behalf of the American Planning Association to review the city’s master development plan. Later, Stephens will meet with the International Society of City and Regional Planners (ISOCARP) executive committee in Brussels, Belgium. The executive committee is reviewing organizational activities and preparing for the International Planning Congress in Rotterdam, Netherlands, in October when Stephens’ term as ISOCARP president begins.

Alkhayyat Goes to Geneva

Razan Alkhayyat, MNPM ’14, has accepted a position as administrative manager at Global Institute for Water, Environment, and Health in Geneva, Switzerland. She writes: “It is an institution that does trainings, research, and conferences internationally to spread awareness about environmental sustainability and water resources, among other development issues such as youth leadership, water governance, human rights and many more, especially those concerning the post-2015 development agenda. I am helping them out in strategic planning and fundraising. I can’t tell you how much the nonprofit management degree has been useful in my assignments. I feel (and it is the organization’s impression as well) that I am the expert in (NGO) administration. What a unique and very relevant and practical program!”

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The Oregon legislature is considering several bills this session to address resilience in the state. The state's resilience challenges include economic struggles, environmental threats, and social concerns. The Community Service Center is bringing its resources, talents, and energy to bear in projects across all four of its programs to support communities in their ability to address those challenges.

**Community Planning Workshop (CPW)**

The CPW is engaged in two projects to help increase community resilience at a regional scale. One team of students is coordinating an update of the Comprehensive Economic Development Strategy for the Cascades West Economic Development District of Lane, Lincoln, Linn, and Benton counties. The CPW team is incorporating the vulnerability of businesses to hazards in addition to more traditional considerations such as employment, industry needs, and entrepreneurship, greatly increasing the resilience of the business community. Another team of students is providing policy analysis for Deschutes County to increase hazards resilience. This project will result in adjustments to the county development code with incentives and regulations to reduce risk to hazards such as flood, landslide, and wildfire.

**Oregon Partnership for Disaster Resilience (OPDR)**

The OPDR is helping four counties along the Oregon Coast be more resilient to a variety of hazards. The counties on the southern coast are in the process of updating their Natural Hazard Mitigation Plans, which identify strategies for proactively reducing vulnerability to hazards. Lincoln and Tillamook counties are also engaged in Risk MAP (Mapping, Assessment, and Planning) projects, to help communities use hazard maps to increase the resilience of their infrastructure, public health, and social services.

**Economic Development Administration University Center (EDAUC)**

The EDAUC recently completed a project to investigate the potential for a public market focused on local food in Lane County. The resilience benefits of such a market would be improved public health, new local jobs, and other economic benefits for the region, along with enhanced social fabric through a year-round community-gathering place. This type of multi-objective project uses resources to improve the community’s access to healthy food, good jobs, and local culture with a single initiative.

**Resource Assistance to Rural Environments (RARE)**

RARE has four AmeriCorps placements working on the Oregon Main Street Program to strengthen local economies and networks among businesses. Thanks to the work of Emesha Jackson, businesses in Reedsport are meeting regularly and agreeing on key issues. Four more RARE placements are working on food resilience issues through assessments and projects. Communities such as Enterprise, where RARE participant Lauren Johnson is coordinating efforts, are remote. Ensuring that food can be produced and distributed locally is vital to the resilience of many rural communities.

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**Beatley continued from page 1**

Beatley founded and directs the Biophilic Cities Project at UVA (biophiliccities.org), and recently helped launch a global Biophilic Cities Network. He is also cofounder and codirector with Reuben Rainey of UVA’s Center for Design and Health within the School of Architecture. He has been the recipient of the All-University Teaching Award at UVA, and also received the Outstanding Faculty Award, the state’s highest award for faculty at its public universities.

Beatley holds a PhD in city and regional planning from the University of North Carolina at Chapel Hill, a master’s degree in political science from UNC, a master of urban planning from the University of Oregon in 1981, and a bachelor’s degree from UVA.
Give to PPPM

PPPM uses alumni contributions to support student travel and research, special events, and alumni activities.

You can send checks payable to the University of Oregon Foundation to PPPM, or visit our website, pppm.uoregon.edu, and click Give Now for access to the secure online contributions site.

Give Now

By Katie Lor, PPPM undergraduate

The PPPM Student Advisory Council is an undergraduate student-run club whose mission is to provide a forum for student governance and engagement within the PPPM department and beyond. Its goals are to provide an opportunity for networking and professional development with graduate students, professors, and local professionals; act as a forum for skills development for undergraduates; and promote the department as well as build campus relations throughout the greater university community.

To achieve those goals, the SAC has organized events such as the “Networking and Recruiting Pizza Party” and a speaker series, where professionals dealing with issues and interests related to PPPM share insights with students. SAC has also worked alongside PPPM students to create a new sweatshirt design for the department.

All information about SAC and events can be found on the group’s Facebook page.