



UNIVERSITY  
OF OREGON

# MASTER OF COMMUNITY AND REGIONAL PLANNING

## **Program Handbook 2016-17**

Faculty Program Director: Professor Rich Margerum

### **CRP Program Description**

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Welcome to the master's program in community and regional planning (CRP) at the University of Oregon. The program has been awarding degrees since 1968 and is accredited by the Planning Accreditation Board. This accreditation means that we ensure our graduates are obtaining the key skills and knowledge important for success in the field.

#### **Program Mission**

Our goal is to prepare you to be a great planner and change agent, and to expose you to critical theories, questions, and issues that will help spur a career of ongoing learning. Our mission is:

*The Community and Regional Planning program prepares innovative public leaders through a challenging and applied curriculum and an inclusive learning environment. It creates and disseminates new knowledge and engages in intensive partnerships to solve society's most pressing economic, environmental, and social issues.*

In support of this mission, we have two main program goals that align with goals in the PPPM Department Strategic Plan:

1. Create a supportive, rigorous, and richly experiential learning environment that prepares students to become leaders in planning related fields.
2. Advance the state of knowledge in the field of planning by engaging in planning and planning-related research and scholarship.

#### **Equity and Inclusion**

Equity and inclusion is a key part of our mission and goals. We believe it is important for your graduate experience, but more importantly for your career working with diverse peers and communities. The goal in the PPPM Department is to create classes that are exciting, challenging and welcoming forums for wide-ranging discussions and debate about the critical issues facing society today. This requires a respectful and inclusive classroom atmosphere where everyone feels safe participating, all views can be heard and people are open to different perspectives.

## Careers of Our Graduates

Graduates of the CRP program pursue a wide range of careers. The most successful students begin working toward their goal on day one of their studies in close consultation with our Internship Director. The following are positions that CRP graduates have successfully obtained upon graduation:

### State and Federal Agencies

Southeast Sovereign Lands Coordinator, State of Utah Department of Natural Resources, Moab, UT  
Regulatory Project Manager, U.S. Army Corps of Engineers, Eugene, OR  
Watershed Program Manager, Colorado Department of Local Affairs, Denver, CO

### Local and Regional Government

Outreach Specialist—Commuteride, Ada County Highway Division, Boise, ID  
Planner, City of San Pablo, San Pablo, CA  
Associate Planner, Tahoe Regional Planning Agency, Stateline, NV

### Consulting Firms

Associate I/GIS Specialist, Nelson\Nygaard, Portland, OR  
Real Estate Services Representative, CBRE, Portland, OR  
Director of Economic Development, Eugene Area Chamber of Commerce, Eugene, OR

### Nonprofit Organizations

Conservation & Stewardship Associate, Triangle Land Conservancy, Durham, NC  
Transportation Planning Specialist, Eno/National Park Foundation, Sandy Springs, GA  
Executive Director, Deschutes River Alliance, Portland, OR

## The Curriculum

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### 1. CORE (35 credits)

- **Core classes must be taken for letter grade unless offered Pass/No Pass only**

PPPM 611, Introduction to Planning Practice	4 credits
PPPM 612, Legal Issues in Planning	4 credits
PPPM 613, Planning Analysis I*	5 credits
PPPM 616, Planning Theory and Ethics	4 credits
PPPM 617, Human Settlements	4 credits
PPPM 610, Research Skills	2 credits
PPPM 610, Research Design	2 credits
PPPM 610, Professional Project Colloquium	2 credits
One of the following classes on Geographic Information Systems: <ul style="list-style-type: none"><li>• PPPM 534 Urban Geographic Information Systems</li><li>• PPPM 508 Advanced Urban Geographic Information Systems</li></ul>	4 credits
One of the following classes addressing land use: <ul style="list-style-type: none"><li>• PPPM 697 Land Use Policy</li><li>• PPPM 607 Growth Management</li></ul>	4 credits

\*Students should have completed the equivalent of an undergraduate introductory statistics course prior to taking this class. Students are encouraged to complete this before enrolling in the program.

## 2. EXPERIENTIAL LEARNING (11 credits)

PPPM 623, Professional Development	1 credit
PPPM 625 & 626, Community Planning Workshop (Winter/Spring)	5+5 credits

## 3. FIELD OF INTEREST (22 credits)

Planning students select a field of interest to focus their elective work (see Appendix A). There are no formal concentrations, but the PPPM department is particularly strong in the following:

- Community Development
- Land Use and Built Environment
- Environmental Planning
- Public Involvement
- Nonprofit Management [option: concurrent Masters or Graduate Certificate]
- Sustainable Cities
- Ecological Design [option: concurrent Graduate Certificate in Ecological Design]
- Sustainable Transportation
- Public Policy [option: concurrent Masters, MPA program]

In choosing a field of interest (see Appendix A), students should consider:

- Undergraduate degree and prior work experience
- Current interest areas from UO courses and projects
- Career goals: immediate and 5 or 10 year goals

In selecting specific courses, students should consider:

- **Knowledge:** Classes that provide substantive understanding and theories in planning and related topic area (e.g., natural resources, transportation, land use). These more theoretical and analytical abilities that are important throughout your career.
- **Skills:** Classes that provide important analysis and technical skills (e.g., GIS, Cost-Benefit Analysis, Statistics, graphic design).

## 4. SYNTHESIS (4 credits), pass/no pass only

PPPM 609, Terminal Project (Professional Paper)	4 credits
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Students complete a professional project to learn about an issue in substantial depth, and apply analytic skills, write a concise, professional report, and orally present the findings. For details about requirements and expectations, see: <http://pppm.uoregon.edu/thesis-exit-project-resources>.

## **IMPORTANT Degree Program Policies**

- All MCRP core classes must be taken for a grade, unless the class is designated as Pass/No Pass. PPPM requires 37 credits to be graded. If you receive waiver for a core class, the substitute must be for a grade. The UO requires that 24 of the total credits required must be graded credits.
- Students may apply no more than nine internship credits towards their final degree.
- Students may apply to waive a core requirement if they can demonstrate graduate level proficiency, but this does not reduce the number of total credit hours. Basic work experience related to a topic is not sufficient. As an accredited program, we cannot waive core requirements without demonstrated proficiency. Course waiver forms must be signed by the course instructor, the student's advisor, and the program director. Forms are available here:  
<http://pppm.uoregon.edu/sites/pppm2.uoregon.edu/files/downloads/pdf/Waiver%20Request%20form.pdf>.
- No more than four professional (terminal) project credits (PPPM 609) can be counted toward the 72 total credit requirement.
- All students must complete a professional (terminal) project or thesis. If this is completed through a concurrent degree program at least one faculty member must be from PPPM, and the student must be able to demonstrate its relevance to the planning profession.
- A Field of Interest may include any graduate-level class, and there is no requirement for how many credits must be taken within the department (See Appendix A, listing of classes). In addition, it is useful to look at the websites, DuckWeb, or class schedule of specific departments to see what new classes are offered.

## **Selected UO Graduate School UO Policies**

- Check all Graduate School policies for details: <http://gradschool.uoregon.edu>.
- Master's students may request to transfer a maximum of 15 graduate credits into their masters degree program. A [Request for Transfer of Graduate Credit](#) is available from the Graduate School and it must be submitted no later than the end of the term prior to completion of the degree. The following conditions must be met:
  - The grade(s) earned must be A+, A, A-, B+, B, or P;
  - The course(s) must be relevant to the degree program as a whole; and
  - The PPPM Department and the Graduate School must approve the transfer.
- Graduate tuition allows for up to 16 credits for graduate coursework in each term during the academic year. Registration in excess of 16 credits, up to a maximum of 18 credits, requires an additional per credit tuition fee assessment. The minimum registration requirement for any term is three graduate credits.
- To remain in compliance with the Continuous Enrollment Policy, graduate students must be registered for a minimum of three graduate credits each term. This includes students who are taking only comprehensives, or final examinations or presenting recitals or professional (terminal) projects. Students do not have to be registered during the summer.

## Sample Two-Year Program

	Core	Experiential Learning	Synthesis (4) and Field of Interest (20)
<b>Fall 1<sup>st</sup> Year</b>	611 Intro to Planning Practice (4) 613 Planning Analysis I (5) 617 Human Settlements (4)	623 Professional Development (1)	
<b>Winter 1<sup>st</sup> Year</b>	610 Research Skills (2) OPTION: <b>GIS</b> or Advanced GIS (4) OPTION: Land Use or <b>Growth Mgmt</b> (4)	625 Community Planning Wkshp (5)	OPTION: Elective (4 or 2 cr)
<b>Spring 1<sup>st</sup> Year</b>	610 Research Design (2) OPTION: GIS or <b>Advanced GIS</b> (4) OPTION: <b>Land Use</b> or Growth Mgmt (4)	626 Community Planning Wkshp (5)	OPTION: Elective (4 or 2 cr)
<b>Fall 2<sup>nd</sup> Year</b>	616 Planning Theory & Ethics (4) 610 Prof. Project Colloquium (2)		OPTION: Elective (4 or 2 cr)
<b>Winter 2<sup>nd</sup> Year</b>	612 Legal Issues in Planning (4)		OPTION: Elective (4 or 2 cr) OPTION: Elective (4 or 2 cr)
<b>Spring 2<sup>nd</sup> Year</b>			609 Terminal Project (4) OPTION: Elective (4 or 2 cr) OPTION: Elective (4 or 2 cr)
	35	11	26 <b>TOTAL 72</b>

## Concurrent Degrees

Students interested in completing concurrent degrees must be admitted to both programs. The guidelines for the concurrent degree are:

- Students interested in a concurrent degree program must 1) apply to both programs, and 2) meet with faculty advisors in both programs to develop an academic plan. Usually concurrent degrees decrease the time it takes to complete two separate degrees by at least a year.
- A Declaration of Concurrent Degree form must be completed and approved by both program directors and the Graduate School. The concurrent degree form also must be completed and approved by Friday of Week 2 in the term of graduation.
- The CRP program will accept the core courses of the second graduate degree as field of interest credits.
- Students completing concurrent graduate programs may be able to have their thesis or professional (terminal) project fulfill both degree requirements. This is determined on a case-by-case basis.

## Student Advising

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Students are assigned a provisional academic advisor prior to their enrollment, but students are free to change academic advisors. They should confirm the change with their new advisors and submit a Change of Advisor form (on the website at Current Students/Department Forms). CRP advising includes:

- **Individual Advising.** Each student is strongly recommended to meet regularly with their advisor to discuss their general progress and the selection of electives. Degree audits are available through DuckWeb. A mid-program review is strongly encouraged for all students. Getting the most out of these advising meetings also depends on your preparation. We suggest that you:
  - Review and print your DuckWeb degree audit
  - Bring a copy of your Professional Development Plan (assignment from Professional Development) to help focus your discussion, OR bring the following information
    - Some short and long term career goals
    - 1-2 job announcements that interest you
- **Terminal Project Advisor:** In your second year, you will complete a professional paper (Terminal Project) in consultation with a project advisor. Once you have finalized your project advisor, we recommend that you also use the same person as your academic advisor.
- **Career Advising:** Rhonda Smith is available for internship support and career advising. She helps teach the Professional Development course and supports students in a wide range of ways.

## Internships

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Internships are not required for the MCRP program, but they are strongly encouraged. The PPPM Department has invested heavily in our internship program, and our Internship Director (Rhonda Smith) can assist you in developing and applying for career-building internships.

- The Internship Director is available to meet with students to discuss their career goals and internship options. Online resources are available at <http://pppm.uoregon.edu/internships>. The Internship Director also posts internships to the graduate student listserv.
- Students may register for PPPM 604 Internship after consultation with the Internship Director. The course is a variable-credit elective and should support a student's field of interest. Students may apply no more than nine internship credits toward their degree.
- RARE participants who apply nine credits from the program are not eligible to apply additional internship credits toward their degrees.
- The Internship Director offers consultations, workshops, and group advising on topics related to career and professional development.

## Academic Standing

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- Grades below C- are not accepted for graduate credit but are computed in the GPA. For pass/fail classes, a grade of pass is equal to or better than a B-.

- Students must maintain a 3.0 grade point average (GPA) to be in good standing in the program. A 3.0 GPA is also required for graduation from the program.
- Students have seven years to complete their master's degree while maintaining continuous enrollment (summer terms not included). Any credits taken more than seven years earlier than expected graduation date will not be counted towards degree.

## Miscellaneous Policies

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### Academic Calendar

The academic calendar, with add and drop deadlines, can be found on the Registrar's website, <http://registrar.uoregon.edu/calendars/academic?ts=Fall-2016>.

### Graduate Teaching Fellowships

In winter or spring term of each academic year the department advertises its GTF positions for the following year. On occasion, additional departmental GTF positions will become available, and notices will be emailed and posted. For details on department GTF policies, see <http://gradschool.uoregon.edu/gtf/rights-and-responsibilities/gdrs>.

Students have been very successful obtaining administrative GTF positions throughout the university. Current listings are available throughout the school year on the Graduate School's website, <http://gradschool.uoregon.edu/gtf>

### Transferring Credits

Students may petition PPPM and the Graduate School to transfer up to 15 graduate credits with a grade of B or higher, or pass, from another program if the credits: 1) are relevant to the program, 2) were taken within seven years of the date of graduation, 3) were not used towards a prior graduate degree, and 4) were taken at an accredited university. The Transfer of Graduate Credit form is available at the Graduate School's website at <http://gradschool.uoregon.edu/policies-procedures/masters/transfer>.

### Graduation

Students must apply for their degree or certificate by the second Friday of the graduation term; see <https://gradschool.uoregon.edu/node/152> for details. In the term of graduation, students must be registered for three graduate credits. For more information about the Graduate School's requirements, see <http://gradschool.uoregon.edu/policies-procedures/masters>.

### PPPM Questions

Heather Currie and Susanne Zudegi Giordano are great resources when you have questions. Here is the breakdown of their student support responsibilities. Also, see the Frequently Asked Questions on the PPPM website at <http://pppm.uoregon.edu/current/faq>

<p><b>Heather Currie, 119A Hendricks Hall,</b> 541.346.6018, <a href="mailto:hac@uoregon.edu">hac@uoregon.edu</a></p> <ul style="list-style-type: none"> <li>• Admissions, Student Records</li> <li>• Degree Audits, Program Requirements</li> <li>• Advising</li> </ul>	<p><b>Zudegi Giordano, 119B Hendricks Hall,</b> 541.346.3808, <a href="mailto:zudegi@uoregon.edu">zudegi@uoregon.edu</a></p> <ul style="list-style-type: none"> <li>• Event Planning</li> <li>• Room Reservations</li> <li>• State Driver Clearance</li> </ul>
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<ul style="list-style-type: none"><li>• Graduation Clearance</li><li>• Petitions/Waivers/Leaves of Absence</li><li>• Lead Staff for Student Advisory Board</li></ul>	<ul style="list-style-type: none"><li>• Motor Pool Reservations</li><li>• Building and Computer Lab Access</li><li>• Preauthorization to Add Class</li><li>• Student Hiring (Hourly)</li></ul>
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## Appendix A: Fields of Interest

### Community Development

*Affiliated Faculty: Gerardo Sandoval, Bob Parker, Megan Smith*

Community development is concerned with advancing the ecological, economic, and social health of human settlements – from rural regions and small towns to cities and their neighborhoods to suburbs. This field entails developing and analyzing plans, policies, and programs that advance social equity, generate appropriate jobs and create community wealth, and pay heed to the natural and built environment. Components:

- Social Equity
- Economic Development
- Nonprofit roles in development
  
- Possible PPPM Courses:
  - PPPM 532 Justice and Urban Revitalization
  - PPPM 546 Socioeconomic Development Planning
  - PPPM 507 Real Estate Finance
  - PPPM 581 Fundraising for Nonprofit Organizations
  - PPPM 586: Philanthropy and Grant Making
  - PPPM 680 Managing Nonprofit Organizations
  - PPPM 629 Public Budget Admin

### Land Use and Built Environment

*Affiliated Faculty: Marc Schlossberg, Yizhao Yang, Rebecca Lewis, Rich Margerum, Bob Parker, Megan Smith,*

Land Use and the Built Environment focuses on the interaction between land use and the design of human settlements at the local scale. Teaching students how to think about the relationships between sustainability, quality of life, the relevant policy environment, individual behavior and decision-making are fundamental to this focus area. Components:

- Walkability and Livability
- Transportation
- Urban form
  
- Possible PPPM Courses:
  - PPPM 508: Environmental Impact Assessment
  - PPPM 538 Transportation Issues in Planning (Bicycle Planning)
  - PPPM 610 Land Use Policy
  - PPPM 610 Growth Management
  - PPPM 542 Sustainable Urban Development
  - PPPM 610 Natural Resource Policy

## **Environmental Planning**

*Affiliated Faculty: Rich Margerum, Rebecca Lewis, Bob Parker, Grant Jacobsen, Nicole Ngo*

Environmental planning and policy focuses on the intersection of the built and natural environments, issues of environmental quality, open space preservation, and the implementation tools and policies aimed at bridging positive environmental and community outcomes. This focus area prepares students for working in environmental organizations, advocacy groups and policy organizations. Components include:

- Environmental policy
- Natural resources planning
- Open space and recreation planning
  
- Possible PPPM Courses:
  - PPPM 508: Environmental Impact Assessment
  - PPPM 610 Land Use Policy
  - PPPM 610 Growth Management
  - PPPM 610 Natural Resources Policy
  - PPPM 544 Environmental Policy
  - PPPM 548 Collaborative Planning and Management
- Other Departments and Courses
  - Biology: Freshwater Ecology, Wetlands Management
  - Economics: Economy of the Pacific NW, Resource and Environmental Economics
  - Geography: GIS, Environmental Measurement, Hydrology, Stream Morphology
  - Landscape Architecture, Applied Ecology, Landscape Planning

## **Public Involvement**

*Affiliated Faculty: Gerardo Sandoval, Rich Margerum, Megan Smith*

The issues of governance and public involvement are central to the issues of planning and its related disciplines. Students interested in this area should explore coursework that exposes them to the principles that will help them understand approaches and strategies as well as the techniques that can be used in practice. Components include:

- Processes
- Engagement of Public
- Interorganizational relationships
  
- Possible PPPM Courses:
  - PPPM 518 Introduction to Public Law
  - PPPM 548 Collaborative Planning and Management
  - PPPM 552 Public Participation in Diverse Communities
  - PPPM 633 Public Management
  - PPPM 507 Public Sector Leadership

## **Nonprofit Management**

*Affiliated Faculty: Bob Choquette, Renee Irvin, Laura Leete, Dyana Mason, Saurabh Lall*

Nonprofit enterprise has broadened, and the complexities of its management require professional skills specific to the sector. Those who concentrate in this field will benefit from an extensive curricula with a strong applied focus. Components include:

- Philanthropy
- Nonprofit management
- Fundraising

*Note:* students may wish to consider a Graduate Certificate or Concurrent Masters in Nonprofit Management

- Possible PPPM Courses:
  - PPPM 522 Grant Proposal Writing
  - PPPM 525 Project Management
  - PPPM 526 Strategic Planning for Management
  - PPPM 546 Socioeconomic Development Planning
  - PPPM 548 Collaborative Planning and Management
  - PPPM 555 Social Planning and Policy (topic)
  - PPPM 565 Program Evaluation
  - PPPM 581 Fundraising for Nonprofit Organizations
  - PPPM 586 Philanthropy and Grant Making
  - PPPM 680 Managing Nonprofit Organizations
  - PPPM 684 Public and Nonprofit Financial Management
  - PPPM 687 Nonprofit Board Governance

## **Sustainable Cities**

*Affiliated Faculty: Marc Schlossberg, Yizhao Yang, Rebecca Lewis, Rich Margerum, Bob Parker, Josh Bruce, Megan Smith*

Sustainable Cities focuses on the planning, management and partnerships that help make cities more sustainable and resilient. This may include aspects such as climate change, climate adaptation, and resilience. Components include:

- Sustainable transportation and mobility
- Climate action planning and carbon inventories
- Land use and growth management

- Possible PPPM Courses:
  - PPPM 538 Transportation Issues in Planning (Bicycle Planning)
  - PPPM 541 Growth Management
  - PPPM 542 Sustainable Urban Development and Design
  - PPPM 507 Natural Hazard Mitigation

## **Sustainable Transportation**

*Affiliated Faculty: Marc Schlossberg, Yizhao Yang, Rebecca Lewis*

Sustainable Transportation focuses on the range of modes and approaches to increasing mobility in cities through a range of strategies. An important component of this is the patterns of land use and development that relate to transportation demand. Components:

- Sustainable transportation and mobility
- Climate action planning and carbon inventories
- Urban design

*Note:* Students pursuing this option may also want to consider courses in Urban Design offered in the Departments of Architecture and Landscape Architectures

- Possible PPPM Courses:
  - PPPM 538 Transportation Issues in Planning (Bicycle Planning)
  - PPPM 542 Sustainable Urban Development
  - PPPM 607: Sustainable Transportation
  - PPPM 610 Land Use Policy
  - PPPM 610 Growth Management

## **Ecological Design**

*Affiliated Faculty: Yizhao Yang, Marc Schlossberg, Ecological Design Faculty in AAA*

Ecological Design focuses on the planning, management and partnerships that help make cities more sustainable and resilient. Ecological design involved components of urban design, landscape design and land use planning and management. Components:

- Sustainable transportation and mobility
- Climate action planning and carbon inventories
- Land use and growth management

*Note:* Students pursuing this option may also want to consider the Graduate Certificate in Ecological Design, which is coordinated by the Department of Architecture.

- Possible PPPM Courses:
  - PPPM 538 Transportation Issues in Planning (Bicycle Planning)
  - PPPM 610 Land Use Policy
  - PPPM 541 Growth Management
  - PPPM 542 Sustainable Urban Development
- Other Departments and Courses
  - Landscape Architecture: Site Planning, Urban Sustainability, Landscape Planning
  - Architecture: Urban Design electives

## **Public Policy & Public Administration**

*Affiliated Faculty: Laura Leete, Renee Irvin, Grant Jacobsen, Nicole Ngo, Ben Clark*

Public policy and public administration prepares students to become evidence-based policy makers, analysts, and managers. Evidence based policy making is a concept that has been gaining widespread acceptance in the policy community, both in the U.S. and internationally. Components include:

- Public policy
- Assessment and evaluation
- Public management

*Note:* Students may also consider a dual degree in the Master of Public Administration program

- Possible PPPM Courses:
  - PPPM 544 Environmental Policy
  - PPPM 555 Social Planning and Policy (topic)
  - PPPM 560 Health Policy
  - PPPM 565 Program Evaluation
  - PPPM 628 Public Sector Economics
  - PPPM 629 Public Budget Administration
  - PPPM 633 Public Management
  - PPPM 636 Public Policy Analysis
  - PPPM 656 Quantitative Methods