

PPPM

Department of Planning, Public Policy and Management
School of Architecture and Allied Arts



UNIVERSITY
OF OREGON



Annual Review 2008-09

Department Highlights

Two PPPM Faculty Receive Fulbrights:

Renee Irvin is spending Fall and Winter terms in Guangzhou China at Sun Yat-Sen University's School of Government. Marc Schlossberg is spending the year at the University of Sheffield in the United Kingdom. PPPM received 2 of the 6 Fulbrights awarded to UO faculty.

Oregon Way Committee: PPPM faculty member Robert Young was appointed to the Oregon Way Advisory Group by Governor Ted Kulongoski. The 12-member panel, which is composed of sustainability leaders, is helping Oregon organizations seek competitive federal stimulus grants.

PPPM Hosts International Forum: Richard Margerum co-hosted an international forum on cross-regional collaboration with Dr. Cathy Robinson (Australia). The forum involved over twenty participants from the US and Australia.

PPPM Leaders in Sustainable Cities: The Sustainable Cities Initiative (SCI) has partnered with the City of Gresham for a Sustainable Cities Year. Eight PPPM undergraduate and graduate classes are focusing on Gresham, along with ten other UO courses. Marc Schlossberg and Robert Young are the SCI co-directors along with Nico Larco (Architecture). The program coordinator is Nick Fleury (PPPM graduate). The Sustainable Cities Initiative was selected as one of five UO "Big Ideas" for focused research and education investment.

PPPM Part of New EDA Center: In 2009, the UO was named a U.S. Department of Commerce University Center through a partnership between PPPM, the Community Service Center and the Center for Sustainable Business. The three-year \$600,000 grant focuses on assistance and research related to distressed communities with a focus on sustainable local economies.

Department Personnel and Affiliated Programs

Faculty

Richard D. Margerum	Assoc. Professor, Department Head & Planning Program Director
Jessica Greene	Assoc. Professor & MPA Program Director
Renee Irvin	Assoc. Professor, Nonprofit Director, & School of AAA Financial Coordinator
Laura Leete	Asst. Professor, Undergraduate Program Director
Neil Bania	Assoc. Professor
Michael J. Hibbard	Professor & Director, Institute for Policy Research and Innovation
Marc Schlossberg	Assoc. Professor, Assoc. Director, OTREC & Co-director, Sustainable Cities Init.
Yizhao Yang	Asst. Professor
Robert Young	Asst. Professor, Co-director, Sustainable Cities Initiative

Staff

Linda Dent, Administrative Assistant
 Zudegi Giordano, Department Secretary
 Rhonda Smith, Internship Director

Community Service Center

Bob Parker, Director, Community Planning Wkshp
 Megan Smith, Director, RARE Program

Faculty Research and Scholarship

There are nine tenure track faculty in the PPPM Department with a total faculty FTE of 7.5. Three vacant faculty positions that are open due to retirements are expected to be filled in 2010. All faculty have PhDs, and come from the top ranked programs in public administration, economics, and urban planning. During 2008-2009, the PPPM Department secured over \$2.2 million in grant funding, including the Community Service Center securing over \$1.4 million in external funding. These projects provide community service and a field-based learning component for students, with many leading to professional and academic publications. Some of the external funders for this work include:

- Robert Wood Johnson Foundation
- Oregon Transportation Research and Education Consortium
- Ford Foundation
- Oregon Department of Transportation
- Commonwealth Fund

Research Funding (Source: ORSA)	Qtr 1 2008	Qtr 2 2009	Qtr 3 2009	Qtr 4 2009	TOTALS
PPPM Tenure Track Faculty	\$245,535	\$31,438	\$35,947	\$57,495	\$370,415
PPPM Researchers & Adjunct Faculty	\$153,815	\$423,672	\$1,267,633	\$1,450	\$1,846,570
TOTALS	\$399,350	\$455,110	\$1,303,580	\$58,945	\$2,216,985

During 2008-09, PPPM faculty published 13 articles in books and refereed journals (includes published and in press). Examples of publications include:

Bania, N. and J. A. Stone, (2008), "Ranking State Fiscal Structures Using Theory and Evidence," *Journal of Policy Analysis and Management*, 27(4) 751-770.

Remler, D. and **J. Greene**, Cost Sharing: A Blunt Instrument. *The Annual Review of Public Health*; 2009. 30: 293-311.

Hibbard, M., M. B. Lane, and K. Rasmussen (2008). The Split Personality of Planning: Indigenous Peoples and Planning for Land Use and Resource Management. *Journal of Planning Literature*, 23:2 (November)

Irvin, R. A., 2009: “Competition vs. Collaboration.” In Young, Dennis R. and Seaman, Bruce, Eds., *Handbook of Research on Nonprofit Economics and Management*.

Leete, L., N. Bania and C. Coulton (2008) “Job Access, Employment and Earnings: Outcomes for Welfare Leavers in an Urban Labor Market” *Urban Studies Journal*, Volume 45(11)

Yang, Y., Johnson, B., Fukahori, S., Parker, B., & **Schlossberg, M.,** (in press) “Where to Live and How to Get to School: Connecting Residential Location Choice and School Travel Mode Choice” in Miles, E & Gibson, M. ed. *School Siting and Healthy Communities*:. Michigan State University Press.

Key Areas of PPPM Scholarship

The PPPM Department has become known for six key areas of scholarship. These also form the basis for program concentrations for graduate and undergraduate students.

- Social and Health Policy
- Nonprofit / Philanthropy
- Community Development
- Land Use and Built Environment
- Governance and Civic Engagement
- Environmental Planning and Policy

Academic Programs and Achievements

Program Enrollment

PPPM has three graduate programs: (1) Master of Public Administration (MPA), (2) Master of Community and Regional Planning (MCRP), and (3) Graduate Certificate Program in Nonprofit Management. The Department also offers an undergraduate major and minor in PPPM and a minor in Nonprofit Administration. Applicants to the graduate programs attract applicants from across the US and internationally with a particularly large pool applying for Fall 2009. Enrollment across all programs in the PPPM Department is full, including: 28 in the MPA program and 21 in the CRP program, 20 in the Graduate Certificate in Nonprofit Management, and over 70 in our undergraduate program.

Internships Participation and Placement

Internships are an important part of the education experience for both undergraduate and graduate students. PPPM students participate in a wide range of internships across the world.

PPPM Internships	Undergraduate Students	Undergraduate Credits	Graduate Students	Graduate Credits
TOTAL	67	436	38	143

Examples of Oregon Placements	Other Placement Examples
Oregon State Legislature, Salem	Long Way Home, Chimaltango, Guatemala
The Freshwater Trust, Portland	U.S. Senator Sam Brownback, Washington DC
American Red Cross, Eugene	The Fresh Air Fund, New York
City of Sherwood, Planning, Sherwood	Town of Moraga, California
Business Enterprise Center, Inc., Corvallis	Upward Bound/Leeward Community College, Hawaii
Looking Glass, Eugene	Yanapuma Foundation, Quito, Ecuador

University and Community Service

PPPM Faculty are extensively involved in the governance of the University, School and Department. They serve as reviewers and editorial board members for a wide range of academic journals. PPPM faculty are leaders in the profession through a range of professional service roles, including:

- President, Association of Collegiate Schools of Planning
- President-elect, Nonprofit Programs Section, National Assoc. of Schools of Public Affairs & Admin.
- Committee Member, Governor's Oregon Way Task Force
- Editorial Board Member, Medical Care Research and Review
- Editorial Board Member, Journal of the American Planning Association
- Member, National Advisory Council, Agency for Healthcare Research and Quality
- Associate Editor, Society and Natural Resources
- Executive Council Member, NASPAA
- Board Member, Oregon Economic Initiatives
- Board Member, United Way of Lane County

The Community Service Center continues its nationally-known work on service to Northwest communities and applied research. Recent Community Planning Workshop projects include:

- City of Eugene Diversity and Equity Strategic Plan (\$48,000)
- City of Monmouth Parks Master Plan (\$28,000)
- City of Bandon Parks Master Plan (\$5,000)
- UO Emergency Operations Plan (\$40,000)
- Columbia Gorge Hazard Mitigation Collaboration (\$40,000)
- Assessment of Area Commissions on Transportation for Oregon Dept. of Transportation (\$70,000)
- Study of School Travel and Household Location (\$33,000)

The **Resource Assistance for Rural Environments (RARE) Program** had 25 placements, including

- Cities of Adair Village, Nyssa, Vale, Roseburg, Vernonia, Pendleton, Creswell, Lowell, Madras, Warrenton, Lebanon and Maupin
- Columbia-Blue Mountain Resource Conservation and Development Council
- Port of Cascade Locks
- Southeast Oregon Food Bank
- Columbia County
- Lake County Development (CORE)
- Northeast Oregon Economic Development District (CORE)

