



BACCALAUREATE STUDIES IN PPPM

The Department of Planning, Public Policy and Management (PPPM) offers an undergraduate major for students interested in public or nonprofit careers who seek to make a difference in their communities. Our approach is action-oriented, interdisciplinary, and focused on solving real-world problems. The size of the program is limited to create an environment that offers close student-faculty collaboration. Academic coursework and learning opportunities such as internships and field programs create a hands-on educational climate that is both exciting and challenging.

A degree with a major in planning, public policy and management (B.A. or B.S.) provides a sound basis for graduate study in fields such as urban planning, public policy, public management, business, law, journalism, public health and social welfare. In addition, graduates are prepared for entry-level positions in public service, and nonprofit and private firms that address issues allied to planning, public policy and public management. Additional information about the department can be found at <http://pppm.uoregon.edu>.

PRE-PPPM PROGRAM

Students interested in the PPPM major may declare themselves pre-PPPM majors, and we recommend speaking with our advising staff to learn more. Advising for pre-PPPM majors and for others interested in the program is provided by the department in 147D Hendricks Hall (541.346.3649), or email: pppmadv@uoregon.edu. Students should meet with the Undergraduate Advising GTF prior to declaring a pre-PPPM major.

Preparation. Students planning to pursue a major in PPPM should work to develop communication skills, analytical skills, and community experience. A broad liberal-arts background, the development of analytical skills, and community volunteer and leadership experiences are excellent preparation for the PPPM major. Pre-PPPM majors should consider coursework or experience in speech, English, debate, public speaking, economics, political science, sociology, computer science, mathematics, and volunteer work.

ADMISSION TO THE MAJOR

Students should apply for admission in the term prior to achieving junior class standing (90-105 credits). Strong applicants will be considered before this level on a case-by-case basis. Students **must** apply to the major before earning 30 credits in PPPM major courses. The department strongly encourages applications from individuals regardless of race, age, gender, sexual orientation, religion, or ability. We recognize that affirmative action and equal opportunity begin with the development of professionals who represent a diversity of ideas and cultures. The department encourages applicants who have demonstrated scholarly ability and who have some experience, either paid or volunteer, in public service.

Preference is given to applicants who have completed a majority of the university's general-education group requirements and have a grade point average of 3.00 or higher.

Prior to applying for admission to the major, students should take Economics 201 (Introduction to Economic Analysis: Microeconomics) and at least one of the following three courses: PPPM 201, 205, 280. **Applications are accepted fall, winter, and spring terms. Admission to the major is effective the following term.** See "Application for Admission to Baccalaureate Studies in PPPM" for additional information. Deadline to apply: Monday of week 4.

THE MAJOR

PPPM Core Course Requirement (28 credits total)**

Overview Courses:

- PPPM 201 Introduction to Public Policy (4 credits / fall term).
- PPPM 205 Introduction to City Planning (4 credits / spring term).
- PPPM 280 Introduction to the Nonprofit Sector (4 credits / winter term).

Skills Courses:

- PPPM 413 Quantitative Methods (4 credits / fall term).
- PPPM 434 Urban Geographic Information Systems (4 credits / winter term).

Synthesis Courses:

- PPPM 415 Policy and Planning Analysis (4 credits / winter term).
- PPPM 494 Practice of Leadership and Change (4 credits / spring term).

**PPPM majors must take core courses for a letter grade and receive a C- or better to pass.

PPPM Elective Credit Requirement (32 credits total)

Students may satisfy this 32 credit requirement with any combination of the following:

- up to 32 PPPM elective course credits (maximum of 4 credits numbered below the 300 level)
- 1 credit Internship and Professional Development (PPPM 412) **and** up to 12 credits of Internship (PPPM 404)
- up to 8 credits of Thesis (PPPM 403; requires departmental approval and GPA of 3.75)

PPPM majors should work with the Undergraduate Advising GTF to identify elective course offerings in their field of interest. These may include:

- Urban Planning: land development, neighborhood redevelopment, bicycle planning
- Environment: environmental policy, climate change policy, environmental impact assessment
- Nonprofit: philanthropy, fundraising, program evaluation
- Public Management: public law, financial management, community leadership and change
- Social and Health: health policy, socioeconomic development planning, healthy communities

Internship: Internships are highly recommended for all PPPM students. They offer real-world opportunities to explore and clarify interests and career goals, apply academic learning, develop new skills, and network with professionals. Internships also help prepare students for fellowships, professional positions, or further academic study. PPPM 412 Internship and Professional Development is a one-credit course that focuses on strategies and tools for planning a successful internship, and is a pre-requisite for PPPM 404 Internship. Students interested in developing an internship should enroll in PPPM 412 and meet with the Undergraduate Internship Coordinator (121B Hendricks Hall; email: interns@uoregon.edu).

Thesis and Departmental Honors Program: Students may pursue an undergraduate thesis in PPPM if they are accepted in the PPPM Departmental Honors Program, or if they are enrolled in the Clark Honors College. Students may not pursue the thesis option without prior approval; interested students should contact the Undergraduate Advising GTF for more information. **A student must have a 3.75 GPA to be considered for the PPPM Departmental Honors Program; a thesis is required.**

For more information

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