The following are sample listings of courses for concentrations. You may design your own concentration in
consultation with your faculty advisor. Courses in other departments change rapidly, so this list may not include
key courses of interest to you, or may include courses that are unavailable in the coming year.

**POLICY**
- PPPM 507 Seminar Policy Simulation
- PPPM 518 Introduction to Public Law
- PPPM 543 Natural Resource Policy
- PPPM 544 Environmental Policy
- PPPM 546 Socioeconomic Development Planning
- PPPM 552 Public Participation in Diverse Communities
- PPPM 555 Social Policy Cost Benefit
- PPPM 560 Health Policy
- PPPM 628 Public Sector Economics
- PPPM 636 Public Policy Analysis
- AAD 562 Cultural Policy in Art
- BI 598 Biology and Politics
- EC 543 Health Economics
- ENVS 567 International Water Policy
- PS 545 Methods for Politics and Policy Analysis I
- PS 546 Methods for Politics and Policy Analysis II

**Allied academic units with possible electives:**
- Law, Education, Political Science, Arts and Administration, Environmental Studies, International Studies.

**COMMUNITY DEVELOPMENT PLANNING**
- PPPM 507 Seminar in Regional Planning
- PPPM 507 Seminar in City Growth & Design
- PPPM 518 Intro to Public Law
- PPPM 525 Project Management
- PPPM 526 Strategic Planning for Management
- PPPM 534 Urban Geographic Information Systems
- PPPM 538 Transportation Issues in Planning
- PPPM 540 Land Use and Growth Management
- PPPM 546 Socioeconomic Development Planning
- PPPM 548 Collaborative Planning and Management
- PPPM 555 Social Policy Cost Benefit
- PPPM 608 Community Planning Workshop
- PPPM 611 Intro Planning Practice
- PPPM 613 Planning Analysis (I)
- PPPM 614 Planning Analysis (II)
- PPPM 617 Human Settlements
- AAD 551 Community Cultural Development
- EC 533 Urban and Regional Economics
- INTL 520 International Community Development

**Allied academic units with possible electives:**
- Environmental Studies, Geography.

**ENVIRONMENTAL SUSTAINABILITY**
- PPPM 508 Environmental Impact Assessment
- PPPM 538 Transportation Issues in Planning
- PPPM 540 Land Use and Growth Management
- PPPM 542 Sustainable Urban Development
- PPPM 543 Natural Resource Policy
- PPPM 544 Environmental Policy
- PPPM 545 Green Cities
- EC 533 Resource and Environmental Economics
- ENVS 555 Sustainability
- GEOG 565 Environment and Development
- PS 577 International Environmental Politics

**Allied academic units with possible electives:**
- Environmental Studies, Business, Architecture, Landscape Architecture, and Geography.

**INTERNATIONAL DEVELOPMENT**
- CRES 614 Negotiating, Bargaining, and Persuasion
- CRES 615 Cross-Cultural Dynamics in Conflict Resolution
- INTL 521 Gender and International Development
- INTL 522 Aid to Developing Countries
- INTL 523 Development and the Muslim World
- INTL 532 Indigenous Cultural Survival
- INTL 542 Development and Social Change in South Asia
- INTL 544 Development and Social Change in Southeast Asia
- INTL 545 Development and Social Change in Sub-Saharan Africa
- INTL 546 Development and Social Change in Latin America
- LAW 691 Comparative International Law
- PS 579 United States Interventions in Developing Nations
- WGS 531 Global Feminisms

**Allied academic unit with possible electives:**
- International Studies.

**NONPROFIT ENTREPRENEURSHIP**
- PPPM 525 Project Management
- PPPM 526 Strategic Planning and Management
- PPPM 548 Collaborative Planning and Management
- PPPM 565 Program Evaluation
- ACTG 620 Entrepreneurial Accounting
- ACTG 662 Strategic Cost Management
- BA 722 Leadership and Motivation
- CRES 614 Negotiating, Bargaining, and Persuasion
- CRES 615 Cross-Cultural Dynamics in Conflict Resolution

**Allied academic unit with possible electives:**
- Business.

**MARKETING AND DEVELOPMENT**
- PPPM 546 Socioeconomic Development Planning
- AAD 520 Event Management
- AAD 565 Marketing the Arts
- BA 717 Marketing Management
- BA 719 Marketing Strategy
- CRES 614 Negotiating, Bargaining, and Persuasion
- J 543 Advertising Media Planning
- J 548 Advertising Campaigns
- J 549 Advanced Advertising Campaigns
- J 552 Strategic Public Relations Communication
- J 624 Strategic Communication
- MKTG 612 Marketing Management
- MKTG 660 Marketing Strategy
- MKTG 687 Theory and Research in Marketing Management

**Allied academic units with possible electives:**
- Business, Journalism.
The following are sample listings of courses for concentrations. You may design your own concentration in consultation with your faculty advisor. Courses in other departments change rapidly, so this list may not include key courses of interest to you, or may include courses that are unavailable in the coming year.

### ARTS MANAGEMENT
- AAD 522 Arts Program Theory
- AAD 524 Conference Management
- AAD 529 Museum Education
- AAD 530 Youth Arts Curriculum and Methods
- AAD 550 Art in Society
- AAD 551 Community Cultural Development
- AAD 562 Cultural Policy
- AAD 565 Marketing the Arts
- AAD 571 Performing Arts Management
- AAD 583 Information Design and Presentation
- AAD 584 Advanced Information Design and Presentation
- AAD 585 Multimedia for Arts and Art Administration

**Allied academic unit with possible electives:** Arts & Administration

### PUBLIC RELATIONS AND ADVOCACY
- PPPM 518 Introduction to Public Law
- PPPM 548 Collaborative Planning and Management
- PPPM 552 Public Participation in Diverse Communities
- PPPM 555 Social Planning and Policy
- CRES 614 Negotiating, Bargaining, and Persuasion
- J 543 Advertising Media Planning
- J 548 Advertising Campaigns
- J 549 Advanced Advertising Campaigns
- J 552 Strategic Public Relations Communication
- J 624 Strategic Communication
- J 652 Communication and Politics
- WGS 531 Global Feminisms

**Allied academic units with possible electives:**
- Journalism, Education

### EDUCATION AND SOCIAL SERVICES
- PPPM 555 Social Planning and Policy
- EDLD 620 Educational Leadership
- EDLD 632 Educational Policy Analysis
- EDLD 675 School Finance
- EDLD 683 State and Local Policy Development in Education
- EDST 613 Motivation and Management
- EDST 616 Language, Power, and Education
- EDST 655 Creativity and Conformity in Classrooms
- EDST 660 Urban Schools: History and Politics
- EDST 661 Sociology: From Reproduction to Resistance
- FHS 582 Prevention of Youth Violence
- LAW 640 Children and the Law
- LAW 655 Family Law
- LAW 656 Elder Law
- LING 544 Second Language Acquisition
- SPED 511 Foundations of Disability I
- SPED 512 Foundations of Disability II
- SPED 534 Educating Students with Behavioral Disorders
- SPSY 674 Educational Assessment

**Allied academic unit with possible electives:**
- Education