

## Public Information – Updated January 2025

The Planning Accreditation Board requires this information be posted for the Master of Community and Regional Planning program.

### Student Achievement

**Alumni Survey (of 2016-2019 graduates):** 80% of respondents were satisfied with the MCRP program

#### **Community Planning Workshop Projects – Winter/Spring 2024:**

- **Oregon Heritage Decennial Vitality Study** – What are the most pressing issues facing Oregon’s heritage sector today, and what do heritage organizations anticipate they will encounter over the next decade? What resources can support heritage organizations? (**Statewide**)
- **Business Oregon Economic Equity Investment Program (EEIP) Evaluation** – How effective is the new EEIP at achieving the program's aims for organizations that received funding and for their beneficiaries? What should the Oregon Legislature and Business Oregon consider for the future of the program?
- **Lincoln County Evacuation Planning** - This project will assess, evaluate, and develop emergency evacuation plans for priority areas in Lincoln County. It will also inform local stakeholders about important mitigation efforts in affected evacuation areas, including critical infrastructure impacts and emergency preparedness steps. *\*Oregon Chapter of the American Planning Association Student Achievement in Planning Award-2024*
- **Oregon Heritage Resilience Planning** - This project will partner with two All-star Heritage Communities (Salem and Bend) to create Disaster Resilience Plans for heritage and cultural resources. It is intended to highlight the non-traditional roles that heritage resources and heritage organizations can play within emergency management.

Students in CPW are evaluated by instructors and external faculty reviewers in oral presentation, and visual skills.

- Presentation: Non-verbal, verbal, Organization, Content, Visual Aids, Q&A response
  - Average team scores: 25% Exemplary; 75% Proficient
- Visual: Clarity of Thinking, Content, Visual Style, Visual Communication, Writing/Audience
  - Average team scores: 50% Exemplary, 50% Proficient

#### **2023 Exit Survey**

Students are asked to self-evaluate on PAB knowledge, skills, and values. We chose a few indicators that align closely to our recently adopted Student Learning Outcomes (and 2022 PAB Standards.)

Percentage of respondents (n=14) rating themselves as having some or significant exposure to these concepts in the curriculum (includes first and second year students):

- Knowledge
  - planners’ role in expanding choice and opportunity for all persons; 93%
  - The evolution and current practice of planning in communities, cities, regions, and nations: 100%
  - conceptual models about what planning is and how it works; 86%
  - Political, economic, social, and environmental explanations of and insights on historical, present, and future development; 100%
  - Behaviors and structures available to bring about sound planning outcomes; 71%
- Skills
  - Skills and Tools for Planning Practice: Planning process and community and stakeholder 100%
  - Analytical Skills and Tools: Research and critical analysis skills for preparing and conducting research 100%

- Values

- Professional Ethics and Responsibility: the ethics of public decision-making, research, and client representation (including the provisions of the AICP Code of Ethics and Professional Conduct, and APA’s Ethical Principles in Planning). 93%
- reducing inequities through critical examination of past and current systems 93%
- Planning impact: environmental, economic, and social/political factors that contribute to sustainable communities, reducing impacts of climate change, and creating equitable and climate-adapted futures. 86%

**Student Achievement Awards**

**American Institute of Certified Planners Student Project Award:** 2004, 2009, 2011, 2016  
**Oregon Chapter American Planning Association Student Achievement in Planning:** 1989, 1993, 1998, 1999, 2001, 2003, 2004, 2006(2), 2008, 2009, 2014, 2017, 2021, 2022, 2024  
**Oregon Heritage Excellence Award, Outstanding Organization,** 2021 (IPRE/CPW project)  
**American Association for State and National History, National Leadership in History Award,** 2021 (CPW project)  
**Eisenhower Fellowships:** 2016, 2020, 2020, 2021, 2022  
**National Institute for Transportation and Communities Student of the Year:** 2022

**2024-2025 Tuition and Fees**

In State Residents, per full-time academic year	\$22,446.75
Out of State Residents, per full-time academic year	\$33,960.75

**Student Retention Rate**

Percentage of students who began studies in fall 2023 and continued into fall 2024	91%
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**Student Graduation Rate**

Percentage of students graduating within 4 years, entering class of 2020	79%
Percentage of students graduating within 6 years, entering class of 2018 (for accredited undergrad)	N/A

**Number of Degrees Awarded**

Number of degrees awarded for 2023-2024 Academic Year	13
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**AICP Pass Rate**

Percentage of master’s graduates taking the AICP exam within 3 years who pass, graduating class of 2020	100%
Percentage of bachelor’s graduates taking the AICP exam within 5 years who passed, graduating class of 2018 (for accredited undergrad)	N/A

**Employment**

Percentage of all graduates obtaining professional planning, planning-related, or other positions within 12 months of graduation, graduating class of 2023	100%
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