



BACCALAUREATE STUDIES IN PPPM

The School of Planning, Public Policy and Management (PPPM) offers an undergraduate major for students interested in public sector and nonprofit careers who seek to make a difference in their communities. Our approach is action-oriented, interdisciplinary, and focused on solving real-world problems. Academic coursework and learning opportunities such as internships and applied courses create a hands-on educational climate that is both exciting and challenging.

A degree with a major in planning, public policy and management (B.A. or B.S.) provides a sound basis for graduate study in fields such as urban planning, public policy, nonprofit management, business, law, and public health. In addition, graduates are prepared for entry-level positions in local, state, and federal agencies, as well as nonprofit organizations and private firms that address public sector issues. Additional information about the school can be found at <http://pppm.uoregon.edu>.

PRE-PPPM PROGRAM

Students interested in the PPPM major should first declare the pre-PPPM major. Pre-PPPM majors can access priority registration and our internship program. Before you declare the pre-PPPM major, we recommend you speak with an academic advisor in the College of Design Student Services Office to learn more about the PPPM program and admission requirements (<https://design.uoregon.edu/student-services>).

Preparation. Students planning to apply for admission to the PPPM major should work to develop a broad liberal arts background, strengthen communication and analytical skills, and gain college-level volunteer, leadership, or work experience. When selecting courses to meet the UO Core Education Requirements, pre-PPPM majors might consider public speaking, economics, political science, sociology, computer science, mathematics, and international studies.

ADMISSION TO THE MAJOR

Students **must** apply to the PPPM major **before** earning 30 credits in PPPM major coursework. Students are encouraged to apply for admission once they have completed the majority of their UO Core Education Requirements, typically the term prior to achieving junior class standing (90-105 credits). The school encourages applicants who have demonstrated scholarly ability and who have some experience, either paid or volunteer, in public service. **Preference is given to applicants who have completed a majority of the university's core education group requirements and have a grade point average of 3.00 or higher.**

The school strongly encourages applications from individuals regardless of race, ethnicity, culture, nationality, gender identity and expression, sexual orientation, socio-economic status, age, ability, religion, veteran status, family status, geographic location, and political beliefs. We recognize that affirmative action and equal opportunity begin with the development of professionals who represent a diversity of ideas and cultures.

Prior to applying for admission to the major, students must take Economics 201 (Introduction to Economic Analysis: Microeconomics) and at least one of the following three courses: PPPM 201, 205, 280. **Applications are accepted fall, winter, and spring terms. Admission to the major is effective the following term.** See "Application for Admission to Baccalaureate Studies in PPPM" for additional information. Deadline to apply: Monday of week 4 (fall, winter, spring).

THE MAJOR

PPPM Core Course Requirement (28 credits total) **

Overview Courses:

- PPPM 201 Introduction to Public Policy (4 credits)
- PPPM 205 Introduction to City Planning (4 credits)
- PPPM 280 Introduction to the Nonprofit Sector (4 credits)

Skills Courses:

- PPPM 413 Quantitative Methods (4 credits)
- PPPM 434 Introduction to Urban Geographic Information Systems (4 credits)

Synthesis Courses:

- PPPM 415 Policy and Planning Analysis (4 credits)
- PPPM 494 Practice of Leadership and Change (4 credits)

**PPPM majors must take core courses for a letter grade and receive a C- or better to pass.

PPPM Elective Credit Requirement (32 credits total)

Students may satisfy this 32-credit requirement with any combination of the following:

- up to 32 PPPM elective course credits (maximum of 4 credits numbered below the 300-level)
- up to 12 credits of Internship (PPPM 404; prerequisite PPPM 412)
- up to 8 credits of Thesis (PPPM 403; requires school approval and GPA of 3.75)

PPPM majors may work with an undergraduate advisor to identify elective course offerings in a field of interest. These may include:

- Arts and Cultural Leadership
- Environment and Sustainability
- Equity and Social Justice
- Nonprofit Administration
- Public Leadership and Management
- Social and Health Policy
- Urban Planning and Development

Internship: Internships are optional but highly recommended for all PPPM students as a way to explore and clarify interests and career goals, apply academic learning, develop new skills, and network with professionals. Internships help prepare students for fellowships, professional positions, or further academic study. Students interested in the internship program should enroll in PPPM 412 Internship and Professional Development and meet with Jessica Matthiesen, PPPM Undergraduate Internship Director (email: jessicam@uoregon.edu). More information about the PPPM Internship Program is here: <https://pppm.uoregon.edu/internships>.

Thesis and Honors Program: Students may pursue an undergraduate thesis in PPPM if they are accepted in the PPPM Honors Program, or if they are enrolled in the Clark Honors College. Students may not pursue the thesis option without prior approval; interested students must contact Jessica Matthiesen, PPPM Undergraduate Program Director by the end of their sophomore year for more information (email: jessicam@uoregon.edu). **A student must have a 3.75 GPA to be considered for the PPPM Honors Program; a thesis is required.**

For more information

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