Student Achievement

Alumni Survey (of 2016-2019 graduates): 80% of respondents were satisfied with the MCRP program

Community Planning Workshop Projects – Winter/Spring 2023:
- Eagle Point Parks Update – What improvements should the City of Eagle Point make to their parks over the next 20 years?
- Mid-Willamette Valley Comprehensive Economic Development Strategy (CEDS) Update – What economic development strategies should guide efforts in Marion, Polk, and Yamhill Counties over the next five years?
- Lincoln County Community Wildfire Protection Plan Update – What wildfire risks exist in Lincoln County and what strategies should the county pursue to manage these risks?
- DLCD Climate Change Vulnerability Assessment – How does climate change affect the lives of Oregonians? What kinds of adaptation strategies should the Department of Land Conservation and Development (DLCD) and the Oregon Legislature consider?

Students in CPW are evaluated by instructors in writing, oral presentation, and visual skills.
- Writing: Clarity of Logic, Content, Tone, Grammar, Format & Graphics, Citations
  - Average individual student scores: 75% Proficient; 25% Exemplary
- Presentation: Non-verbal, verbal, Organization, Content, Visual Aids, Q&A response
  - Average individual student scores: 56% Proficient; 44% Exemplary
  - Average team scores: 75% Exemplary
- Visual: Clarity of Thinking, Content, Visual Style, Visual Communication, Writing/Audience
  - Average team scores: 75% Proficient, 25% Exemplary

2023 Exit Survey
Students are asked to self-evaluate on PAB knowledge, skills, and values. Note that 2017 accreditation standards were used due to accreditation timing. We chose a few indicators that align closely to our recently adopted Student Learning Outcomes (and 2022 PAB Standards.)

Percentage of respondents (n=13) rating themselves as very good or excellent:

Knowledge:
- Why planning is undertaken by communities, cities, regions, and nations, and the impact planning is expected to have (100%)
- Relationships between past, present, and future in planning domains, as well as the potential for methods of design, analysis, and intervention to influence the future (92%)
- Key issues in equity, diversity, and social justice that emphasize planners’ role in expanding choice and opportunity for all persons, plan for the needs of the disadvantaged, reduce inequities through critical examination of past and current systems and disparities, and promote racial and economic integration (69%)
- Environmental, economic, and social/political factors that contribute to sustainable communities, and the creation of sustainable futures (62%)
- Tools for assembling and analyzing ideas and information from prior practice and scholarship, and from primary and secondary sources (69%)
Skills
- Tools for stakeholder involvement, community engagement, and working with diverse communities (69%)
- Data collection, analysis and modeling tools for forecasting, policy analysis, and design of projects and plans (69%)
- Tools for attention, formation, strategic decision-making, team building, and organizational/community motivation (85%)
- Ability to prepare clear, accurate and compelling text, graphics and maps for use in documents and presentations (77%)
- The roles of officials, stakeholders, and community members in planned change (85%)

Values and Ethics
- Key issues of planning ethics and related questions of the ethics of public decision-making, research, and client representation (including the provisions of the AICP Code of Ethics and Professional Conduct, and APA’s Ethical Principles in Planning) (77%)
- Planning's implications on individual and community health in the places where people live, work, play and learn (77%)

Student Achievement Awards

**Oregon Heritage Excellence Award, Outstanding Organization**, 2021 (IPRE/CPW project)
**American Association for State and National History, National Leadership in History Award**, 2021 (CPW project)
**National Institute for Transportation and Communities Student of the Year**: 2022

2023-2024 Tuition and Fees

<table>
<thead>
<tr>
<th></th>
<th>In State Residents, per full-time academic year</th>
<th>$21,975</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Out of State Residents, per full-time academic year</td>
<td>$33,291</td>
</tr>
</tbody>
</table>

Student Retention Rate

| Percentage of students who began studies in fall 2022 and continued into fall 2023 | 100% |

Student Graduation Rate

| Percentage of students graduating within 4 years, entering class of 2019 | 95% |

Number of Degrees Awarded

| Number of degrees awarded for 2022-2023 Academic Year | 19 |

AICP Pass Rate

| Percentage of master’s graduates taking the AICP exam within 3 years who pass, graduating class of 2019 | 100% |

Employment

| Percentage of all graduates obtaining professional planning, planning-related, or other positions within 12 months of graduation, graduating class of 2022 | 92% |