Spring 2016 Undergraduate Course Offerings

Registration Starts February 22, 2016

PPPM Core Courses

**PPPM 205: Introduction to City Planning**, 4 credits, T/R 10:00-11:20 am & Discussion sections F beginning 10:00 am, Instructor: Ren Thomas, GTFs: Ethan Lockwood, Tyce Herrman. Introduction to planning, using urban issues as lenses to explore transportation, housing, environment, and social equity as critical elements shaping where and how people live.

*(Note: PPPM 205 satisfies 4 credits of general education Social Science Group requirements.)*

**PPPM 415: Policy & Planning Analysis**, 4 credits graded, M/W 4:00-5:20 pm, Instructor: Laura Leete *(prerequisite EC 201 or equivalent)*. Applied problem solving in the public policy and planning process. This course examines the theoretical and methodological underpinnings of policy and planning analysis.

**PPPM 494: Practice of Leadership and Change**, 4 credits graded, M/W 2:00-3:50 pm, Instructor: Bob Choquette, GTF Wesley Lucas. Examines the principles and practices of leadership and change in communities and organizations using discussions with community leaders and personal reflection.

PPPM Electives

**PPPM 327: Global Leadership and Change**, 4 credits, grading optional, T 3:00-5:50 pm, Instructor: Ric Stephens. Explores the role of leadership in global social, economic, and ecological sustainability. Considers population, consumption, technology, diversity, scale, nonviolent change, and community.

**PPPM 331: Environmental Management**, 4 credits, grading optional, ONLINE, self-support fee, Instructor: Don Holtgrieve. Introduction to the growing field of environmental resources planning and management. Focuses on solutions to problems in managing population, pollution, and resources.

**PPPM 399: Power Writing**, 2 credits, grading optional, M 4:00-5:20 pm, Instructor: Kathleen Jaworski. Clear written communication is a core skill for achieving impact in the fields of planning, policy and nonprofits; not only to explain, but also to motivate action. Thus, whether you are writing a technical memo, a fundraising case statement, a blog post, feasibility study or meeting announcement, the best writing for these purposes includes an element of persuasion. This class will focus on making the transition from personal writing and descriptive narrative to persuasive professional writing for a range of audiences. While you will learn about the underlying logic of effective communication, the course will emphasize actual writing and revision. You will learn to:

- Overcome writer’s block and gain more confidence in your writing
- Adjust the tone and order of your content to your audience
- Edit for flow, brevity and professionalism
- Develop a distinctive and powerful “voice” in your professional writing.

**PPPM 407: Research: Conservation & Recycling, 1-8 credits, grading optional, Instructor: Karyn Kaplan.** This is an independent study course that can be a research or other type of project with an outcome. Pre-authorization is required through Karyn Kaplan, Zero Waste Program Manager. At that meeting, student will identify a project to meet the requirements of the credits. Students can earn from 1-8 credits in this course. If a student doesn’t have a project, a project can be identified through the instructor. The class requires independent study, regular check-ins and a final paper/project. For more information contact Karyn Kaplan, 541-346-1545.

**PPPM 407: Seminar Public Sector Leadership, 2 credits, P/NP only, R 4:00-5:20 pm, Instructor: J. Ruiz.** This course is a practical look at addressing complex community issues, including understanding organizational and community cultures, political landscapes, stakeholder perspectives and the leadership environment in which a public sector leader must work.

**PPPM 407: Seminar Land Use Policy, 4 credits, grading optional, T/R 12:00-1:20 pm, Instructor: Ren Thomas.** This course explores traditional and emerging land use policy issues influencing the planning landscape. Through lectures, readings, class discussions, and assignments you will learn about the actors, techniques, and tools that create land use policies and the regulatory structures that implement them. You will gain a broad understanding of the various planning policy areas, their interplay, and the implications of these policies. We will examine case studies from different parts of the country to learn about local land use policies, how they influence decision-making, and how they help shape the built environment.

**PPPM 407: Seminar International Sustainability, 4 credits, grading optional, M/W 10:00-11:20 am, Instructor: Nicole Ngo.** Sustainability is complex in its definition and application. It seeks to reconcile the economic, social, and environmental problems we face in a world with constrained resources, and adding to its complexity is the global dimension of sustainability where policies or problems in one part of the world can trigger or amplify issues of sustainability elsewhere. In this class we discuss the meaning and problems associated with sustainable development and possible policy solutions on an international scale using an interdisciplinary framework.

**PPPM 407: Seminar Communications Management, 4 credits, grading optional, W 6:00-8:50 pm, Instructor: Rita Radostitz.** The course will cover principles of strategic communications management for the nonprofit and public sectors. Topics will include crisis communications, media relations, communications planning and related topics with an emphasis on the power of storytelling. We will use real world examples and experiences to ensure that the academic lessons translate to the nonprofit and public sector experience.

**PPPM 407: Seminar Endangered Species Management, 4 credits, grading optional, M/W 12:00-1:20 pm, Instructor: Stacy Rosenberg.** This course will examine endangered species policy and management in the U.S. with a special emphasis on Oregon. It will provide students with an overview of historical and current endangered species policies, controversies, and management strategies. Students will participate in a group project that highlights species conservation in an Oregon eco-region.

**PPPM 407: Seminar Land Development, 4 credits, grading optional, W 4:00-6:50 pm, Instructor: Ethan Nelson.** Interested in learning the nuts and bolts of land development, learning applied tools to implement smart growth policies, and interact with local development professionals? This course will provide you a comprehensive survey of the land development profession. Through readings, instructor lectures, student projects, and guest discussions, you will gain a broad understanding of how to make a project work. This year we will be evaluating redevelopment options for the UO’s Baker Building in downtown Eugene through a series of team assignments that will focus on 1) Market Assessment, 2) Regulatory Due Diligence, and 3) Financial Feasibility. Guest speakers include Mark Miksis-lead developer of Crescent Village, NWCCU Headquarters, and the proposed 2 East Broadway; Thomas Brex-Operations Manager for Advanced Energy Systems (learn the nuts and bolts of solar finance!), Zoe York-commercial appraiser at Duncan and Brown, among others.
PPPM 407: Seminar Hazard Mitigation, 4 credits, grading optional, M/W 10:00-11:20 am, Instructor: Josh Bruce. This course introduces concepts of community resilience through an evaluation of natural, human and built system interactions. Specific areas of focus include vulnerability assessment, risk reduction, natural hazard planning and principles of community resilience. Emphasis will be placed on the nexus between land-use, economic development and natural hazards through the incorporation of sustainability and resilience concepts. Given the interconnected nature of community systems, this course is applicable to students from a range of disciplines including, but not limited to, planning, public policy, economics, business, design and environmental studies.

PPPM 408: Workshop Design Graphics, 4 credits, P/NP only, M/W 12:00-1:50 pm, Instructor: Dehui Wei. The focus of this course is for students in planning and other fields without design background to improve their understanding and skills in visual interpretation and graphic presentation of design concepts. The primary application for this course is SketchUp. Supplemental software such as Adobe PhotoShop will also be introduced. There will be an emphasis on technique and program command terminology in combination with in class exercises and design projects. Upon completion of the course, participants will be fluent in SketchUp’s easy to learn interface, able to create 2D drawings and 3D models with supporting graphics, and able to generate various levels of detail for the multiple phases of planning projects.

PPPM 408: Workshop Advanced Geographic Information Systems, 4 credits, grading optional, F 11:00-11:50 am & 1:00-3:50 pm, Instructor: Yizhao Yang, GTF: Kendal Black. Advanced course in geographic information systems. [Prereq: PPPM 434, LA 415, or GEOG 481]

PPPM 408: Workshop Environmental Impact Assessment, 4 credits, grading optional, ONLINE, Instructor: Don Holtgrieve. This course serves as an introduction to the process of environmental impact assessment and analysis and to implementation of the National Environmental Policy Act. NEPA compliance is required for most federally sponsored projects such as timber harvests, resource management plans, energy development, public housing and transportation projects or almost anything that uses federal funding. Many states have similar environmental regulatory processes. Participants will acquire and analyze an environmental impact statement as well as become familiar with the preparation of environmental impact statements and their use in project evaluation and impact mitigation. This is an important if not required skill for working in environmentally related agencies and consulting firms throughout the world.

PPPM 422: Grant Proposal Writing, 1 credit, P/NP only, R 3/31 & 4/7 6:00-8:50 pm, Instructor: Bob Choquette. This course introduces students to the fundamentals of grant proposal writing and provides an opportunity to develop a draft proposal for a funded activity. Attendance is mandatory at both sessions to pass.

PPPM 438: Topics Bicycle Transportation, 4 credits, grading optional, T/R 4:00-5:50 pm, Instructor: R. Dunbar. Introduction to the social implications of various transportation-related policies and practices. The purpose of this course is to give students the opportunity to explore the various elements involved in planning and advocating for increased utilization of bicycles as a form of urban transportation. The focus will be on three main areas: 1) Policy and planning; 2) design, safety, and legal issues; and 3) social change. The class will consist of a combination of teaching and learning approaches, including the use of lectures, guest lectures by practitioners, in–class exercises, and out–of–class hands-on assignments.

PPPM 443: Natural Resource Policy, 4 credits, grading optional, M/W 2:00-3:20 pm, Instructor: Stacy Rosenberg. This course looks at aspects of population and resource systems; poses questions about population trends, policy, and optimum size; analyzes methods for determining resource availability and flows.
PPPM 452: Public Participation in Diverse Communities, 4 credits, grading optional, T/R 8:30-9:50 am, Instructor: Anabel Lopez-Salinas. This course focuses on strategies and tools for encouraging public participation in underserved and underrepresented communities. It will function both as a seminar on theories of public engagement and as a hands-on public participation project facilitated by the Latino Civic Participation Project. In the second half of the course, students will have the opportunity to practice non-coercive, open-ended, bottom-up community participation techniques. The course will culminate with a series of public participation workshops organized through Latino small businesses and churches to directly engage Latinos in Eugene and Redmond. Ultimately, this course will provide students a space to study and debate the theoretical underpinnings of public participation efforts and an experiential learning environment where students can apply what they learn in the classroom to community outreach efforts.

PPPM 460: Health Policy, 4 credits, grading optional, M/W 12:00-1:20 pm, Instructor: Nicole Ngo. Introduction to the key health-policy issues of access, cost, quality, and racial and ethnic disparities.

PPPM 480: Nonprofit Management I, 4 credits, graded for NPA minors, optional for others, M/W 10:00-11:50 am, Instructor: Bob Choquette, GTF: Ellie Austin. This course examines how to manage nonprofit organizations for superior performance in a humane, responsive, and responsible manner; distinctive characteristics of nonprofit organizations.

[Prereq: PPPM 280]

PPPM 484: Public and Nonprofit Financial Management, 4 credits, graded for NPA minors, optional for others, T 2:00-4:50 pm, Instructor: J. Dale, GTF: Anthony Paluso. Introduction to financial management for public agencies and nonprofit organizations. Topics include budget processes, financial statements, financial resource management (taxes, donations, grants), expenditure systems, and capital project analysis.

PPPM 486: Philanthropy and Grant Making, 2 credits, grading optional, W 4:00-5:20 pm, Instructor: Kevin Alltucker. History, economics, and practice of philanthropy and grant making in the United States. Students study philanthropy from a multidisciplinary perspective and finish the quarter by awarding a $15,000 grant to a nonprofit organization of their choice.

Internship Development and Opportunities

PPPM 412: Internship Development, 1 credit, P/NP only, T 12:00-12:50 pm, Instructor: Jessica Matthiesen. The goal of this course is to equip students with the skills to secure a career-related internship. By the end of the course students will be able to identify at least two internship options; write a professional cover letter, resume, and thank you letter; and demonstrate interviewing and networking skills. The themes of professionalism and effective communication will be emphasized throughout the course—both are essential in creating successful internships and developing rewarding careers.

PPPM 404: Internship or Internship Nonprofit, 1-12 credits*, P/NP only, Instructor: Jessica Matthiesen. The goal of this course is to offer students individualized opportunities to explore and clarify career goals, apply theory, learn new skills, gain experience, and network with professionals. Internships integrate academic study with planned, supervised work experience. An academic (credit) internship is optional, but highly recommended for undergraduate students.

[Prereq: PPPM 412 Internship Development. Students must also begin pre-authorization process with instructor by week 5 of the term prior to the start of the proposed internship.]

*1 credit of PPPM 404 Internship = 3 hours of internship/week during the course of a 10-week term.