



BACCALAUREATE STUDIES IN PPPM

The School of Planning, Public Policy and Management (PPPM) offers an undergraduate major for students interested in public or nonprofit careers who seek to make a difference in their communities. Our approach is action-oriented, interdisciplinary, and focused on solving real-world problems. The size of the program is limited to create an environment that offers close student-faculty collaboration. Academic coursework and learning opportunities such as internships and applied courses create a hands-on educational climate that is both exciting and challenging.

A degree with a major in planning, public policy and management (B.A. or B.S.) provides a sound basis for graduate study in fields such as urban planning, public policy, nonprofit management, business, law, and public health. In addition, graduates are prepared for entry-level positions in local, state, and federal agencies, as well as nonprofit organizations and private firms that address public sector issues. Additional information about the school can be found at <http://pppm.uoregon.edu>.

PRE-PPPM PROGRAM

Students interested in the PPPM major should first declare as a pre-PPPM major. Pre-PPPM majors and others interested in the program may access PPPM advising in 119B Hendricks Hall (541.346.3649), or email: pppmadv@uoregon.edu. Students should meet with the PPPM Undergraduate Advisor prior to declaring a pre-PPPM major.

Preparation. Students planning to apply for admission to the major in PPPM should work to develop communication skills, analytical skills, and community volunteer and leadership experience. As part of a broad liberal arts background, pre-PPPM majors should consider coursework or experience in public speaking, economics, political science, sociology, computer science, mathematics, and international studies.

ADMISSION TO THE MAJOR

Students should apply for admission in the term prior to achieving junior class standing (90-105 credits). Strong applicants will be considered before this level on a case-by-case basis. Students **must** apply to the major before earning 30 credits in PPPM major courses. The school strongly encourages applications from individuals regardless of race, age, gender identity, sexual orientation, religion, or ability. We recognize that affirmative action and equal opportunity begin with the development of professionals who represent a diversity of ideas and cultures. The school encourages applicants who have demonstrated scholarly ability and who have some experience, either paid or volunteer, in public service.

Preference is given to applicants who have completed a majority of the university's general-education group requirements and have a grade point average of 3.00 or higher.

Prior to applying for admission to the major, students should take Economics 201 (Introduction to Economic Analysis: Microeconomics) and at least one of the following three courses: PPPM 201, 205, 280. **Applications are accepted fall, winter, and spring terms. Admission to the major is effective the following term.** See "Application for Admission to Baccalaureate Studies in PPPM" for additional information. Deadline to apply: Monday of week 4 (fall, winter, spring).

THE MAJOR

PPPM Core Course Requirement (28 credits total) **

Overview Courses:

- PPPM 201 Introduction to Public Policy (4 credits)
- PPPM 205 Introduction to City Planning (4 credits)
- PPPM 280 Introduction to the Nonprofit Sector (4 credits)

Skills Courses:

- PPPM 413 Quantitative Methods (4 credits)
- PPPM 434 Urban Geographic Information Systems (4 credits)

Synthesis Courses:

- PPPM 415 Policy and Planning Analysis (4 credits)
- PPPM 494 Practice of Leadership and Change (4 credits)

**PPPM majors must take core courses for a letter grade and receive a C- or better to pass.

PPPM Elective Credit Requirement (32 credits total)

Students may satisfy this 32-credit requirement with any combination of the following:

- up to 32 PPPM elective course credits (maximum of 4 credits numbered below the 300-level)
- 1 credit Internship and Professional Development (PPPM 412) **and** up to 12 credits of Internship (PPPM 404)
- up to 8 credits of Thesis (PPPM 403; requires school approval and GPA of 3.75)

PPPM majors should work with the PPPM Undergraduate Advisor to identify elective course offerings in their field of interest. These may include:

- Environment & Sustainability: environmental policy, bicycle transportation, natural hazards planning
- Nonprofit Administration: impact philanthropy, fundraising for nonprofits, project management
- Social and Health Policy: health policy, international sustainability, healthy communities
- Equity & Social Justice: global leadership & change, justice & urban revitalization, public participation in diverse communities
- Urban Planning & Development: land use policy, sustainable urban development, green cities
- Public Leadership & Management: public sector leadership, strategic planning, community leadership and change

Internship: Internships are highly recommended for all PPPM students. They offer real-world opportunities to explore and clarify interests and career goals, apply academic learning, develop new skills, and network with professionals. Internships also help prepare students for fellowships, professional positions, or further academic study. PPPM 412 Internship and Professional Development is a one-credit course that focuses on strategies and tools for planning a successful internship, and is a pre-requisite for PPPM 404 Internship. Students interested in developing an internship should enroll in PPPM 412 and meet with the Undergraduate Internship Director (121B Hendricks Hall; email: interns@uoregon.edu).

Thesis and School Honors Program: Students may pursue an undergraduate thesis in PPPM if they are accepted in the PPPM School Honors Program, or if they are enrolled in the Clark Honors College. Students may not pursue the thesis option without prior approval; interested students must contact the PPPM Undergraduate Advisor by the end of their sophomore year for more information. **A student must have a 3.75 GPA to be considered for the PPPM School Honors Program; a thesis is required.**

For more information

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