UNDERGRADUATE MINOR IN NONPROFIT ADMINISTRATION

The School of Planning, Public Policy and Management offers a minor of special value to students interested in a career in the nonprofit sector. Through the minor, students can enhance their undergraduate education to include preparation for occupations and graduate study in nonprofit administration. Nonprofit organizations comprise one of the fastest growing employment sectors in the country, creating a high demand for graduates with the skills to work for these diverse and exciting organizations.

The minor in nonprofit administration requires 25 credits as outlined below:

REQUIRED CORE COURSES (17 credits)
The core courses must be taken for letter grades and passed with a C- or better.

- PPPM 280 (4 cr) Introduction to the Nonprofit Sector (fall, winter)
- PPPM 422 (1 cr) Grant Proposal Writing (fall, winter, spring)
- PPPM 480 (4 cr) Nonprofit Management (winter, spring) [Prereq: PPPM 280.]
- PPPM 481 (4 cr) Fundraising for Nonprofit Organizations (winter, spring)
- PPPM 484 (4 cr) Public and Nonprofit Financial Management (spring)

ELECTIVE COURSES (8 credits). Choose among the courses listed below. Other elective courses may be substituted with departmental permission (must be 300-level or higher and must be related to nonprofit administration). Check major department for restrictions.

Nonprofit Elective Courses in PPPM
- PPPM 201 (4 cr)* Introduction to Public Policy
- PPPM 325 (4 cr) Community Leadership & Change
- PPPM 327 (4 cr) Global Leadership & Change
- PPPM 404 (4-8 cr) Internship Nonprofit [Prereq: PPPM 412. Note: must be a supervised internship through PPPM and must be with a nonprofit organization.]
- PPPM 407 (2 cr) SEM: Advocacy
- PPPM 407 (2 cr) SEM: Volunteer Resource Management
- PPPM 407 (4 cr) SEM: Strategic Communications Management
- PPPM 407 (2 cr) SEM: Nonprofit Legal Issues
- PPPM 412 (1 cr) Internship and Professional Development
- PPPM 418 (4 cr) Introduction to Public Law
- PPPM 425 (4 cr) Project Management
- PPPM 426 (4 cr) Strategic Planning for Management
- PPPM 432 (4 cr) Justice and Urban Revitalization
- PPPM 446 (4 cr) Socioeconomic Development Planning
- PPPM 460 (4 cr) Health Policy
- PPPM 465 (4 cr) Program Evaluation
- PPPM 486 (2 cr) Philanthropy and Grant Making
- PPPM 487 (4 cr) Impact Philanthropy
- PPPM 494 (4 cr) Practice of Leadership and Change

*Note: A maximum of 4 lower-division credits may apply to the elective requirement.
Nonprofit Elective Satisfying Courses in Other Departments**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAD 312</td>
<td>Arts Management</td>
</tr>
<tr>
<td>AAD 420</td>
<td>Event Management</td>
</tr>
<tr>
<td>J 340 (4 cr)</td>
<td>Principles of Advertising</td>
</tr>
<tr>
<td>J 350 (4 cr)</td>
<td>Principles of Public Relations</td>
</tr>
<tr>
<td>BA 316 (4 cr)</td>
<td>Mgmt: Valu thru People</td>
</tr>
<tr>
<td>BA 317 (4 cr)</td>
<td>Mkt: Valu for Customer</td>
</tr>
<tr>
<td>EC 440 (4 cr)</td>
<td>Iss Public Economics</td>
</tr>
<tr>
<td>EC 430 (4 cr)</td>
<td>Urban &amp; Region Ec Prob</td>
</tr>
</tbody>
</table>

PPPM majors may also complete the nonprofit minor with additional PPPM credits. Eight PPPM credits can count toward the major and the minor, requiring an additional 17 PPPM credits to complete both the PPPM major and NPA minor (77 credits total).

**Note: Students are allowed to apply up to 4 credits of non-PPPM courses to the elective requirement.

THE SCHOOL

Planning, public policy and management is a small school consisting of 14 faculty members, 3 staff members, with 20 pro-tempore faculty members (from professional ranks and other departments). Faculty members are engaged in research on a range of important planning, public policy and nonprofit sector issues, and they are actively involved in the activities of government, nonprofit organizations and community groups. This provides students with study and employment opportunities, which is further enhanced by our extensive network of alumni. PPPM majors and minors are students who want to go beyond just identifying problems. Both faculty and students are focused on creating and implementing solutions for societal and environmental issues of the day.

DECLARING THE MINOR

Please complete the PPPM add/drop major or minor form and submit it to the school advising office, 119B Hendricks Hall.

For More Info:

- Visit our website at [http://pppm.uoregon.edu/](http://pppm.uoregon.edu/).
- Visit the PPPM Undergraduate Advisor in 119B Hendricks Hall. (Check door sign for drop-in office hours; email [pppmadv@uoregon.edu](mailto:pppmadv@uoregon.edu) or call 541.346.3649 for an appointment.)
- Try it out! If you haven’t already, take PPPM 280-Introduction to the Nonprofit Sector (offered fall and winter terms, this is a Social Science Group Satisfying Course and prerequisite for PPPM 480), or take another PPPM nonprofit-oriented course.

SCHOOL OF PLANNING, PUBLIC POLICY AND MANAGEMENT

119B Hendricks Hall
1209 University of Oregon
Eugene OR 97403-1209
Telephone: (541) 346-3635
Fax: (541) 346-2040
E-mail: [pppmadv@uoregon.edu](mailto:pppmadv@uoregon.edu)
Website: [http://pppm.uoregon.edu](http://pppm.uoregon.edu)

An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be made available in accessible formats upon request.